

Call for Projects

Creatives for Vienna – Making Spaces

15,000 euros for the development of spaces for creative professionals in Vienna.

The competition "Creatives for Vienna - Making Spaces" has the aim to initiate the development and further development of spaces for creative use. Spaces play a crucial role for the collaborative, cooperative and connected work of creative professionals as sites of encounter, exchange and inspiration.

We are looking for concepts for the use of spaces that enrich or expand the range of spaces available for the creative industries. In order to be eligible for submission, the project must be focused on a specific space.

The competition is aimed at creative professionals, space operators and entrepreneurs. Individuals and collaborative groups such as initiatives, associations, cooperatives as well as companies can submit concepts

1. for spaces that are already in use, and
2. for spaces, where future use is planned or currently developed

The winners of the competition will receive prize money of 15,000 euros for their concepts.

Duration of the competition: 23 September 2024 to 2 December 2024

A FOCUS ON SPACE – What is it about?

In order to enable sustainable cooperation and inspiring co-creation, we need places where people can meet. What do spaces look like that open up new collaborative ideas? That offer space for the creative discussion of social issues? That enable new business models for creative work?

We are looking for concepts that create spaces for creative work, make them accessible and activate them – concepts that help to avoid vacancies through community engagement and conserve urban resources through use and interim use. Available spaces – whether ground floor premises or larger building complexes, whether used temporarily or activated for long-term establishment – should generate added value for the creative scene through new ideas.

Space as a resource has many facets. We are looking for concepts that take one or more thematic focal points into account:

Exchange and networking – from encounter to rapprochement to cooperation:

Which spatial frameworks support communities to exchange? What new uses are conceivable that are complementary to co-working concepts?

Work and Production – Creative Work as a Process:

Which spaces enable production? How do work spaces need to be rethought to support creative work processes?

Analogue and digital – Diversity of spaces:

How can digital innovations be conceived for and used in analogue work? How can the interfaces of analogue and digital spaces be designed?

Creativity and everyday life – Spaces for living and working:

How can spaces contribute to balancing creative work, care work, leisure and commitment?

Environment and society – Added value through dialogue:

How can the work of creative professionals also have an impact on their immediate environment? What promotes social interaction in the city?

CONCEPTS – What can be submitted?

You can either submit concepts for spaces that are already in use or concepts for spaces the use of which is still in development or planning.

For both categories, the concept must take into account the specific character of the space in question and establish a connection to its surroundings.

1. **Used space that is developed further**– Spaces are always subject to change and development. Therefore, we are looking for concepts for currently used spaces that are already making a valuable contribution to the creative scene and are being further developed in their use. Already existing spatial qualities should be stated and explained.
2. **A new concept that is being located** – Concepts for projects that are currently in the planning stage can also be submitted. The prerequisite is the orientation of the project to a specific space, and evidence of a prospective use.

SUBMISSION – What are the requirements?

Submissions can be made after registration via viennabusinessagency.at/login in the [online submission form](#) from 23 September 2024 to 2 December 2024.

We welcome submissions from and for the following creative industries sectors:

- architecture
- design
- the art market
- fashion
- multimedia (incl. games)
- publishing
- music industry
- film industry (incl. animation and visualisation)

Deadline for submissions: Monday 2 December 2024, 11:59 pm

We are happy to answer questions about the submission at creativeindustries@wirtschaftsagentur.at.

Jury

The award-winning concepts are selected by an independent jury and by experts from the Vienna Business Agency who will evaluate the competition submissions according to these criteria:

- Added value for Vienna's creative scene
- Potential for change and activation
- Qualification and professionalism of the submitters
- Realistic and professional planning
- Sustainability
- Effectiveness and significance for the urban environment

Submissions that are positively assessed and selected by the jury will receive prize money in the amount of 15,000 euros.

Contact persons

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