

Content Vienna Jury 2024

Giulia Bowinkel (Banz & Bowinkel)

Giulia Bowinkel has been working with Friedemann Banz under the name [Banz & Bowinkel](#) since 2009. She studied at the Kunstakademie Düsseldorf. Her work includes computer-generated images, animations, augmented images, virtual realities and installations. Banz & Bowinkel's award-winning works have been exhibited at the Museum Abteiberg in Mönchengladbach, Haus Esters/Haus Lange Krefeld, ZKM Karlsruhe, Centre Pompidou Paris, Taipei Fine Art Museum, HeK Basel, Kunstmuseum Bonn and NRW-Forum Düsseldorf, among others. Her works can be found in the collections of the Kaiser-Wilhelm-Museum in Krefeld, the Museum Kunstpalast, the Kunstmuseum Mülheim and the Kunsthaus NRW.

Fares Kayali

Fares Kayali is Professor of Digitalisation in Education and founder of [the Computational Empowerment Lab](#) at the Centre for Teacher Education at the University of Vienna. His research and teaching take place in the interdisciplinary field of tension between computer science, didactics and society. Among other things, he focuses on user-centred design, critical aspects of digital change and digital games.

Reanne Leuning

Since 2008, Reanne Leuning has been responsible for the internationalisation programmes for the Austrian Creative Industries at [ADVANTAGE AUSTRIA](#), the Austrian trade promotion and innovation agency with more than 100 offices in 70 countries. Through consulting, financial support and the organisation of exhibitions, showcases and B2B matchmaking events as well as conferences and economic missions, the main aim is to generate more international business opportunities for Austrian designers and manufacturers, the music industry, fashion labels, filmmakers and other entrepreneurs from the creative industries.

Jérôme Ngyuen

Jérôme Ngyuen studied media studies at the Eberhard Karls University in Tübingen. As curator of the exhibition [zkm gameplay. the next level](#), he provided innovative impulses for the permanent exhibition format at the ZKM Karlsruhe. He teaches in the fields of game culture, game studies and game design at the Karlsruhe University of Arts and Design and the Macromedia University of Applied Sciences Stuttgart and works at the FZI Research Centre for Information Technology in the field of knowledge communication.

Elisabeth Noever-Ginthör

Elisabeth Noever-Ginthör has been head of [Creativity & Business](#) at the Vienna Business Agency since June 2014. In 2009, she co-founded the gallery festival "curated by vienna". In 2019, she and her team launched the [Creative Days Vienna](#) – a platform that deals with the opportunities of the latest technological and social developments for the creative industries. Noever-Ginthör is also active as a lecturer, juror and author.

Jutta Scheibelberger

Dr. Jutta Scheibelberger is a project manager and expert for multimedia, the art market and international network projects, among other topics, at the Vienna Business Agency. Since 2009, she has been managing Content Vienna, the competition for digital design.

Carina Trafoier

Carina Trafoier is the content manager of the Media Initiative of the Vienna Business Agency. As a funding expert, she advises and supervises projects from submission, assessment and project support through to project completion. She is currently in charge of funding programmes in the creative industries and media.