

Project: AI & Our Jobs (ATCZ00328)

Duration: 01/10/2026 – 31/01/2029

Project Partners: Vienna Business Agency (Lead), Vzdělávací institut pro Moravu, Vysočina Education, South Bohemian Chamber of Commerce, Ars Electronica Center, Q – Space for Science

Strategic Partners: Czechitas z.ú., ManpowerGroup s.r.o., Brno University of Technology, South Bohemian Science and Technology Park, University of South Bohemia in České Budějovice – Faculty of Education, Regional Chamber of Commerce of the Vysočina Region, IT NeŠkola, Vysočina Region, Kirchlich-Pädagogische Hochschule Wien-Niederösterreich, Vienna Board of Education, Private University College of Teacher Education of the Diocese of Linz, Bilateral AI – Cluster of Excellence, Upper Austria Board of Education, Business Upper Austria – Upper Austrian Business Agency GmbH, Software Competence Center Hagenberg GmbH

Programme: INTERREG Austria-Czechia 2021–2027 Programme (all information available at: [Interreg AT-CZ](#))

Project Objective: The AI & Our Jobs project aims to strengthen young people's AI literacy and increase their awareness of the growing role of artificial intelligence in the labour market. Through a modular educational programme consisting of various pilot activities such as workshops and excursions, participants will be enabled to understand and critically evaluate AI tools, use them meaningfully for educational and career orientation, and learn about the role of AI in the context of their future professional careers.

Students, teachers, and parents will gain insights into how AI is already being used in different professions, specific companies, and regional labour markets, how it may be used in the future, and which AI technologies are being developed in their regions.

Work Packages

Work Package 1: Preparatory Work for Cross-Border Pilot Activities

WP1 aims to establish the cross-border structures and knowledge base required for the successful implementation of the pilot activities in WP2. These preparatory activities are essential to ensure that the pilot activities in WP2 can be delivered throughout the project duration at a high level of quality, tailored to the needs of the target groups, and based on the latest developments in the field.

Work Package 2: Pilot Activities for Students and Multipliers

The objective of WP2 is to implement, based on the findings generated in WP1, an educational programme comprising a range of pilot activities for students and multipliers (teachers and parents) designed to enhance young people's AI competences.

Through their comprehensive and holistic approach to the topic of artificial intelligence, these pilot activities go far beyond the AI-related educational offers currently available on the market.