

Call for Projects

Creatives for Vienna – Making Spaces

15,000 euros for the development of spaces for creative professionals in Vienna.

The competition "Creatives for Vienna - Making Spaces" has the aim to initiate the development and further development of spaces for creative use. Spaces play a crucial role for the collaborative, cooperative and connected work of creative professionals as sites of encounter, exchange and inspiration.

We are looking for concepts for the use of spaces that enrich or expand the range of spaces available for the creative industries. In order to be eligible for submission, the project must be focused on a specific space.

The competition is aimed at creative professionals, space operators and entrepreneurs. Individuals and collaborative groups such as initiatives, associations, cooperatives as well as companies can submit concepts

1. for spaces that are already in use, and
2. for spaces, where future use is planned or currently developed

In addition, four specific spaces are offered for use as part of this competition, for which concepts can be developed and submitted,

The winners of the competition will receive prize money of 15,000 euros for their concepts.

Duration of the competition: 17 November 2022 to 15 February 2023

A FOCUS ON SPACE – What is it about?

In order to enable sustainable cooperation and inspiring co-creation, we need places where people can meet. What do spaces look like that open up new collaborative ideas? That offer space for the creative discussion of social issues? That enable new business models for creative work?

We are looking for concepts that create spaces for creative work, make them accessible and activate them – concepts that help to avoid vacancies through community engagement and conserve urban resources through use and interim use. Available spaces – whether ground floor premises or larger building complexes, whether used temporarily or activated for long-term establishment – should generate added value for the creative scene through new ideas.

Space as a resource has many facets. We are looking for concepts that take one or more thematic focal points into account:

Exchange and networking – from encounter to rapprochement to cooperation:

Which spatial frameworks support communities to exchange? What new uses are conceivable that are complementary to co-working concepts?

Work and Production – Creative Work as a Process:

Which spaces enable production? How do work spaces need to be rethought to support creative work processes?

Analogue and digital – Diversity of spaces:

How can digital innovations be conceived for and used in analogue work? How can the interfaces of analogue and digital spaces be designed?

Creativity and everyday life – Spaces for living and working:

How can spaces contribute to balancing creative work, care work, leisure and commitment?

Environment and society – Added value through dialogue:

How can the work of creative professionals also have an impact on their immediate environment? What promotes social interaction in the city?

CONCEPTS – What can be submitted?

You can either submit concepts for spaces that are already in use or concepts for spaces the use of which is still in development or planning.

For both categories, the concept must take into account the specific character of the space in question and establish a connection to its surroundings.

1. **Used space that is developed further**– Spaces are always subject to change and development. Therefore, we are looking for concepts for currently used spaces that are already making a valuable contribution to the creative scene and are being further developed in their use. Already existing spatial qualities should be stated and explained.
2. **A new concept that is being located** – Concepts for projects that are currently in the planning stage can also be submitted. The prerequisite is the orientation of the project to a specific space, and evidence of a prospective use.

As part of the competition, four specific spaces for which concepts can be developed and submitted are offered for use. Submitters must indicate if they want to apply for one of these available spaces in their submission.

The following spaces are available for the development of new concepts:

SPACE 1 – Gewerbehof Seestadt

1220 Vienna / 69.8m² / 1 room / optional use of the community hub / April 2023 - April 2026 / rent / EUR 700,- per month (plus VAT) + insurance, electricity costs & district heating

The Gewerbehof Seestadt is a communal building with ideal conditions for contemporary trades, crafts and production. The space with a glass façade that is being offered for use is approx. 70 m²

in size, has direct access to the inner courtyard and is located on the first floor next to the community hub with a communal kitchen, which can also be used for projects.

- More Infos in German & Photos > [Download Factsheet RAUM 1](#)
- Viewing appointment on 1 December 2022 at 1 pm > [register here](#)

SPACE 2 – Grätzelinitiative Ottakring

1160 Vienna / 1,079.10 m² / corner premises, 2 workshop halls & inner courtyard / April 2023 - October 2024 / interim use / running costs currently EUR 1,511.00 (plus VAT) + electricity

The property consists of a three-storey main building with a corner pub - the former "Boogie Alm" - on the ground floor, an inner courtyard and two adjoining workshop halls. The premises at Ottakringerstraße 201 are being offered for interim use as part of the Vienna Business Agency's pilot project "Grätzelinitiative Ottakring", which aims to expand the local offer and the sustainable development of local businesses.

- More Infos in German & Photos > [Download Factsheet RAUM 2](#)
- Viewing appointment on 14 December 2022 at 1 pm > [register here](#)

SPACE 3 – MuseumsQuartier

1070 Vienna / 64 m² / 4 rooms / inner courtyard / April 2023 - April 2025 / rent / EUR 840,- per month incl. electricity & heating (plus VAT).

Besides the hustle and bustle as a cultural hub, the MuseumsQuartier also has a more tranquil side. Facing the 7th district, a number of studios and office units can be reached via a circular walkway. This is also where the space offered for use is located: 4 separate rooms previously used as guest rooms, connected by a communal front garden.

- More Infos in German & Photos > [Download Factsheet RAUM 3](#)
- Viewing appointment on 29 November 2022 at 1 pm > [register here](#)

SPACE 4 – WEST / Alte WU

1090 Vienna / 143 m² / 7 rooms / optional function rooms / April 2023 - December 2025 / interim use / EUR 1,286 per month incl. electricity & gas (plus VAT).

The WEST is an interim use project in cooperation with BIG and has been revitalising the old business university in the 9th district since March 2022. The space complex is located on the ground floor and consists of three main rooms, a small foyer and three smaller adjacent rooms.

We are particularly looking forward to concepts that include the use of the former buffet on the first floor as a place of gathering and exchange.

- More Infos in German & Photos > [Download Factsheet RAUM 4](#)
- Viewing appointment on 6 Dezember 2022 at 1 pm > [register here](#)

The winners developing concepts for the spaces that are offered for use will receive prize money of 15,000 euros for their winning concepts and may use the available spaces under the conditions specified in the call for projects.

SUBMISSION – What are the requirements?

Submissions can be made after registration via viennabusinessagency.at/login in the [online submission form](#) from 17 November 2022 to 15 February 2023.

We welcome submissions from and for the following creative industries sectors:

- architecture
- design
- the art market
- fashion
- multimedia (incl. games)
- publishing
- music industry
- film industry (incl. animation and visualisation)

Deadline for submissions: Wednesday 15 February 2023, 11:59 pm

The following must be submitted:

- Project title
- Submitter (company name, association name and/or submitting person)
- Upload: Project team, CV, association or company profile (max. 15 MB, PDF)
- Short description of the concept for the use of the space (max. 800 characters)
 - Upload: Presentation of the submitted concept incl. design and facilities of the specific space (up to 15 slides, max. 15 MB, PDF)
- Description of the specific space – details such as size of usable space, duration of use, address, immediate surroundings (max. 600 characters)
 - Upload: Proof of availability of the property for the project – extract from the land register / rental agreement / loan agreement / letter of intent (max. 15 MB, PDF)

or selection of one of the four specific spaces offered for use
- Relevance to the call for projects (max. 500 characters)
- Explanation of the planned implementation steps incl. time schedule (max. 500 characters)
- Cost estimate of the planned implementation steps and purpose of the implementation support (max. 500 characters, no tabular presentation possible)
- Project image incl. copyrights
 - Upload: photo or visual illustrating the concept (700x700px, max. 10 MB, JPG or PNG)

- Up to 2 web or video links

We are happy to answer questions about the submission at creativeindustries@wirtschaftsagentur.at.

Kreative Räume Wien is also available for information and advice.

Jury

The award-winning concepts are selected by an independent jury and by experts from the Vienna Business Agency who will evaluate the competition submissions according to these criteria:

- Added value for Vienna's creative scene
- Potential for change and activation
- Qualification and professionalism of the submitters
- Realistic and professional planning
- Sustainability
- Effectiveness and significance for the urban environment

Submissions that are positively assessed and selected by the jury will receive prize money in the amount of 15,000 euros.

The **general conditions of participation** of the Creatives for Vienna competition can be found [here](#).

Contact persons

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