



Vienna Region goes TECHARENA 2026

Join us from February 11-12, 2026 in Stockholm!

<u>Vienna Business Agency</u> & <u>Vienna Region</u> invites startups based in their region to join a delegation to **TECH**ARENA 2026!

This is your chance to showcase your innovative solutions, connect with international investors, and network with industry leaders.

About TECHARENA:

TECHARENA brings together entrepreneurs, investors and business leaders in Stockholm - the innovation capital of the Nordics.

Topics to be covered in 2026

- Al & Technology
- A new global order
- MedTech
- Defence Tech
- Corporate Innovation
- Marketing
- Product & UX
- Impact

Check the event agenda here: TECHARENA 2026 - Agenda

Who can apply?

- · Startups based and legally formed in Vienna, Lower Austria and/or Burgenland (States represented in the joint project: Vienna Region)
- · Startups which are not older than 5 years
- · Startups working on innovative and impactful solutions

Vienna Business Agency & Vienna Region are dedicated to fostering a diverse and inclusive environment that promotes equal opportunities. We particularly encourage applications from teams with diverse leadership.

Selection Process:

Our panel of experts will review all applications and select the most promising startups based on innovation, and readiness to leverage this opportunity. Selected startups will be notified **by 18.12.2025**.

What We Offer:

- Free access to **TECH**ARENA 2026 1 startup ticket / selected startup
- Travel Support: Up to 500,00 EUR coverage for hotel and travelling*
- Global exposure and networking opportunities
- Preparation support for the conference

Application are open until 16.12.2025, 11:00 a.m. (CET) via:

https://leadspicker.com/app/apply/techarena-2026-join-us/

*The final travel budget will be calculated based on your <u>actual costs</u> and only paid after successful participation. This is a deminimis-relevant call, so all supported startups are expected to fill out the deminimis form presented by their respective support agency (Vienna Business Agency or Wirtschaftsagentur Burgenland) to confirm their participation.

Contact points:

For startups based in Vienna:

Ms. Dudu Gencel

Ms. Raphaela Graf

gencel@vba.at

For startups based in Burgenland & Lower Austria (Vienna Region):

Ms. Raphaela Graf

r.graf@viennaregion.at

wirtschaftsagentur.at 1/1