



Das Projekt "Smart Founders" wird im Programm IBW/EFRE- & JTF kofinanziert.

Founders Lab - Creative Industries 2024/25					
Thema	Workshop	Ort	Datum	Trainer*in	Dauer
Kick-off	Kick-off & Lunch	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Tuesday, October 8, 2024	Marlene Welzl	09:00 bis 14:00
Vision, Business-Modell & Product development	Vision & Strategy	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, October 11, 2024	Doris Rothauer	09:00 bis 13:00
	Validating, Prototyping & Testing for the Creative Industries	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, October 16, 2024	Ronja Grossar	10:00 bis 15:00
	Behavior Design: Understanding human behavior for designing Prototypes with impact	TheVentury, Hütteldorfer-Straße 63-65, 1150 Wien	Wednesday, October 23, 2024	Eva Gruber	09:00 bis 13:00
	Trade mark protection & patent	online	tbc	Patentamt	tbc
	Storytelling & Sales	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, December 11, 2024	Juan Guerra	09:00 bis 13:00
Financial planning	Developing your money-mindset (Part 1)	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, 30. Oktober 2024	Eva Gruber	09:00 bis 13:00
	Financial planning (Introduction)	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, November 6, 2024	TheVentury	09:00 bis 13:00
	Stand for your prices	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, November 13, 2024	Cornelia dal Sasso	09:00 bis 13:00
	Developing your money-mindset (Part 2)	TheVentury, Hütteldorfer-Straße 63-65, 1150 Wien	Wednesday, November 27, 2024	Eva Gruber	09:00 bis 13:00
	Financial planning in small groups	online	Tuesday, December 3 or Wednesday, December 4, 2024	Petra Wolkenstein & Franziska Kolk	10:00 bis 11:30 & 12:00 bis 13:30 (45 Minuten/Team)
	Public funding	Startup House, Stella-Klein-Löw-Weg 8, 1020 Wien	Wednesday, December 18, 2024	Tina Trofer	09:00 bis 14:00
	Financial planning (follow-up)	online	January 2025	Petra Wolkenstein & Franziska Kolk	09:00 bis 12:30 (20 Min./Team)
	Developing your money-mindset (Part 3)	online	Tuesday, January 21, 2025	Eva Gruber	09:00 bis 11:30
Feedback	Business-Modelling: Feedback	online	Monday, December 9 or Tuesday, December 10, 2024	Ronja Grossar & Tina Trofer	10:00 bis 13:00 (30 Minuten/Team)
	Reflexion & next steps	tbc	Friday, January 24, 2025	Carina Altenriederer	09:00 bis 12:00
	Hypothesis-Feedback	online	January 2025	Expert*innenjury	13:00 bis 17:00 (30 Minuten/Team)
Impact-Journey Creative Industries					
Impact & Diversity		Ort	Datum		Dauer
Impact & Diversity	Impact for the creative industries	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Friday, October 18, 2024	Tina Trofer	09:00 bis 13:00
	Design for the creative industries	Wirtschaftsagentur Wien, Mariahilfer Straße 20, 1070 Wien	Thursday, October 31, 2024	Ronja Grossar	10:00 bis 14:00
	Business-Modelling with impact	online	Thursday, November 21, 2024	Circular Cocreation	09:00 bis 12:00