

Conditions of participation and details on "Content Vienna Connecting - gamescom 2024"

As part of "Content Vienna", the Vienna Business Agency supports media and creative professionals in the digital sector in the development of their projects. With "Content Vienna Connecting - gamescom", the Vienna Business Agency offers up to three up-and-coming professional games developers from Vienna the opportunity to take part in gamescom in Cologne and other gamescom events from 19 to 25 August 2024, gain insights into the international games scene and make new contacts for their work. At the same time, the games developers represent Vienna as a creative centre at the world's largest trade fair for digital games. The Vienna Business Agency is providing prize money for this purpose.

The "Content Vienna Connecting" prize money is intended as a travel and ticket subsidy for the stay in Cologne and participation in gamescom as well as any other events in the run-up to or during gamescom for up to three applicants.

The "Content Vienna Connecting - Gamescom 2024" prize money includes:

- The prize money of EUR 1,500.00 per participant is intended as a travel and ticket allowance for participation in Gamescom including the business area, a Gamescom industry event and optionally also the devcom developer conference (18 to 20 August 2024). (The ticket prices for 2024 are as follows: Content pass for devcom EUR 479.00 or for student's EUR 99.00 as of December 2023); 3-day ticket for the business area incl. authorization to enter the entertainment area EUR 108.00 (ticket prices 2023, not yet published for 2024)
- Participation in a get-together for networking with industry contacts with presentation opportunity at a location to be announced in Cologne on 20 August 2024
- 2 hours of support and networking for participants by Jogi Neufeld, founder and operator of SUBOTRON and long-time gamescom participant.

In return, the selected participants commit to:

- Attendance on at least three days in Cologne, Germany during the Gamescom trade fair and other events between 19 and 25 August 2024
- Independent travel, accommodation and ticket booking
- During the presence in Cologne, Germany:
- Adherence to the agreed and fixed dates, in particular arrival in Cologne, participation the get-together on 20th August 2024
- Documentation in the form of at least 3 photos
- Feedback on the program according to the questionnaire from the Vienna Business Agency

Who can take part?

The programme is aimed at game developers from Vienna who create digital games in a company, independently or as private individuals. Special attention is paid to up-and-coming talent, newcomers and the diversity of the participants. Any natural person of legal age or legal entity with a place of residence, company or business in Vienna is eligible to participate.

Not authorised to participate:

- Employees of the Vienna Business Agency,
- Employees of companies legally affiliated with the Vienna Business Agency,
- as well as persons and companies involved in the execution or handling of the competition.

Applications that do not fulfil these conditions of participation cannot be considered further and are therefore excluded from participation.

Application details

Applications can be submitted online at the [following link](#)

Information on motivation and a current games project is a prerequisite for participation in the “Content Vienna Connecting – gamescom” programme.

In addition, a CV/portfolio can be sent to marquart@wirtschaftsagentur.at.

Only one person per selected company/project can take part in “Content Vienna Connecting – gamescom”.

Only applications submitted on time and completed in full will be considered.

Submission deadline: Sunday, 11th March 2024, 6:00 pm.

The submitter is responsible for the timely receipt of all required documents. The Vienna Business Agency assumes no liability for the accuracy or completeness of data provided or uploaded and for any errors, malfunctions or damage that may occur. The Vienna Business Agency also accepts no liability for technical problems.

Cofirmation of participation in “Content Vienna Connecting – gamescom” must be received by Friday 29th March 2024 at the latest.

Selection

An expert jury (Martin Filipp/PGDA, Jogi Neufeld/Subotron and Jutta Scheibelberger/Wirtschaftsagentur Wien) will select three participants from valid applications according the following criteria:

- Qualification and professionalism of the applicants based on the documents and references submitted
- Motivation for participation based on the letter of motivation
- Special attention will be paid to up-and-coming talents, newcomers and the diversity of the participants.