

Urban Food & Design Practice 2024 – The City as a Resource

- Profile:** Creative professionals from all sectors; interdisciplinary teams with expertise in the fields of design, architecture and material development with a focus on circularity.
- Task:** Design and implementation of a hospitality area for the festival headquarters of the VIENNA DESIGN WEEK 2024, using materials from the Biofabrique Vienna.
- Period:** 5 April – 29 September 2024
See below for attendance dates, most of which can be arranged flexibly
- Deadline:** 17 March 2024, 11:59 pm

As part of the Urban Food & Design format, the [Vienna Business Agency](#) and the [VIENNA DESIGN WEEK](#) are jointly organising an Urban Food & Design Practice. This programme builds a bridge between Biofabrique Vienna, which is taking place as part of the first [Vienna Climate Biennale](#) (5 April – 14 July 2024), and the 18th VIENNA DESIGN WEEK (20 –29 September 2024).

The call for entries is aimed at designers, architects and creative professionals from all disciplines – in particular teams with expertise in the fields of the circular economy, material innovation and social design.

Biofabrique Vienna

Biofabrique Vienna is a pilot project of the [Vienna Business Agency](#) and [Atelier LUMA](#), a programme of [LUMA Arles](#), in partnership with the [TU Wien \(Institute of Architecture and Design\)](#) as part of the [Vienna Climate Biennale](#). At Biofabrique Vienna, local and international stakeholders are working together to transform underutilised or unused urban resources into new materials for architecture and design. A former workshop of the ÖBB on the festival site of the Vienna Climate Biennale will become a place for prototyping, testing and discussion. The Biofabrique Vienna is also a source of inspiration and a working environment for the Urban Food & Design Practice team. The aim is to exhibit those results of research and production of the first Biofabrique Vienna as an showcase in a collaboratively designed hospitality area at Vienna Design Week 2024.

Goal of the Urban Food & Design Practice

The design team selected by a jury will have the opportunity to collaborate with Biofabrique Vienna (4 April - 14 July 2024) both in terms of infrastructure and concept. The aim of the tender is to combine the processes and materials developed by Biofabrique Vienna in such a way that they can be used in a spatially effective and functional way during the VIENNA DESIGN WEEK.

In consultation with the VIENNA DESIGN WEEK and the Vienna Business Agency, the selected design team will conceptualise the hospitality area of the VIENNA DESIGN WEEK. The results are to respond to the spatial conditions of the VIENNA DESIGN WEEK (tba) festival centre and the way the festival functions.

As part of the Biofabrique Vienna network, there will be an opportunity to network and exchange ideas with an international network of experts and key figures from the fields of material innovation, design and the circular economy.

Procedure and schedule of the Urban Food & Design Practice

The project team accompanies the Biofabrique Vienna during the Climate Biennale throughout the process of material development and design experiments together with TU Wien (Institute of Architecture and Design).

The results of the Biofabrique Vienna form the basis for the work of the design team. Utilizing the outcome the design team will develop tangible objects over the summer of 2024 that will be showcased as the hospitality area of the VIENNA DESIGN WEEK.

CLIMATE BIENNALE – BIOFABRIQUE

- 04.-14.04.2024: Start of the Climate Biennale, getting to know the Biofabrique Vienna
- 05.05.2024: Interim presentation of the Biofabrique Vienna
- 28.06.2024: Final presentation of the Biofabrique Vienna
Ongoing exchange and work in the Biofabrique Vienna by arrangement

IMPLEMENTATION PHASE – VIENNA DESIGN WEEK

- 01.-14.07.2024: Focus weeks of the design team at Biofabrique/ implementation phase
- July – Sep 2024: Production of the hospitality concept considering the results of the Biofabrique Vienna
- mid-September: Set-up at the festival headquarter
- 19.09.2024: Festival opening with press tour and preview
- 20.-29.09.2024: Festival period VIENNA DESIGN WEEK
- 30.09. – 02.10.2024: Disassembly and removal

Info & FAQs

Who can apply?

The Urban Food & Design Practice call is aimed at interdisciplinary teams with expertise in the fields of design, architecture and material development with a focus on circularity. Due to the regional focus, it is advisable to have local points of contact in Vienna.

What is being worked with?

Suitable industrial partners are selected in close consultation with the Vienna Business Agency and provide Biofabrique Vienna with residual materials for further processing. Biofabrique Vienna uses these leftovers to develop circular materials, which in turn form the basis for the work of the Urban Food & Design Practice.

Organisational and legal matters

The entire project must be designed and produced by the design team itself, primarily using the materials developed, and set up in the festival centre in consultation with VIENNA DESIGN WEEK. The objects will be used on a daily basis for the duration of the VIENNA DESIGN WEEK (10 days) and will be used at specific times during the supporting programme (e.g. catering, workshops, talks, etc.).

The copyrights to the resulting design remain with the designers. The objects produced in the course of the Urban Food & Design Practice remain the property of the design team. It is therefore the responsibility of this team to ensure not only the assembly and dismantling, but also the transport, further storage and possible subsequent use of the objects created. The elements/objects created are at least functional prototypes whose further use or subsequent utilisation must be part of the concept developed by the design team.

Realisation / Fee

The project team selected by the jury will receive up to 20,000 euros (excl. VAT) as a fee and for the realisation of the project.

Conditions of participation

Selection

A jury of independent experts and representatives of the VIENNA DESIGN WEEK and the Vienna Business Agency will select a project team according to the criteria listed below. The decision will be made by majority vote. The jury consists of:

Simone Raihmann, MA (Co-Founder / Co-Owner Karma Food), Lotte Kristoferitsch (Managing Director EOOS Social Design, Prof. Tina Gregoric (TU Wien / Dekleva Gregoric Architects), Jan Boelen (Curator and Director Atelier LUMA), Jakob Travnik (Architect, researcher and cultural producer), Elisabeth Noever-Ginthör (Director Creativity & Business Vienna Business Agency), Alice Jacubasch (Senior Expert & Project Lead Vienna Business Agency), Gabriel Roland (Director VIENNA DESIGN WEEK), Alexandra Brückner (Head of Production & Project Lead Urban Food & Design VIENNA DESIGN WEEK)

Evaluation criteria

- Interdisciplinary team composition
- Experience in the areas of circularity and material development
- Experience in the areas of product and interior design
- Experience in the technical implementation of design projects
- Conceptual and creative quality of previous work
- Diversity of the team

Application

All applications must be submitted by 17 March 2024 at 23:59 via the [online form](#) including the following data:

- Complete contact details of the submitter (first name, surname, company name if applicable, e-mail address, telephone number, address)
- Short letter of motivation outlining your working methods, ambitions and network
- Portfolio

The following supplementary documents can be uploaded [to this folder](#):

- Portfolio
- CVs of the submitters with a description of previous, thematically relevant activities

To upload, please use the password: Design2024! and label the files with your name or project title in the file title, **otherwise the documents cannot be considered in the evaluation.**

Are you interested in submitting an application?

Further information is available from the contact persons at the Vienna Business Agency and VIENNA DESIGN WEEK.

Contacts for the Urban Food & Design Practice

Wirtschaftsagentur Wien
Alice Jacobasch
T + 43 1 25200 754
jacobasch@wirtschaftsagentur.at

VIENNA DESIGN WEEK
Alexandra Brückner
T +43 650 955 1111
b.a@viennadesignweek.at