

## Urban Food Tech: adapting food to climate change Technology Report

Vienna, July 2022

## Dear readers,

Vienna is one of the world's top places for sustai vation. Around 9,200 companies in Vienna are work and environmental technology. More than 90,0 generate annual sales of around 40 billion euros, to 16 per cent of the total sales of all companies in

According to various studies, Vienna's strong its innovative strength, comprehensive start-up st its strong sustainability focus. Vienna is also at several Smart City rankings. The key objective of Wien is to provide the best guality of life with th possible conservation of resources by 2050. implemented in many innovative individual proje factors in Vienna's favour are its research and te friendly climate, its geographical and cultural pr growth markets to the east, its high-quality infrastr professional development and, last but not least, quality of life in the world.

To maximise Vienna's potential, the Vienna Agency acts as an information and cooperation p Vienna's technology developers. It creates relation between companies and development partners from science and the city administration and support companies with pinpointed funding and a wide ran sulting and support services.

Food production affects the climate in many than 25 percent of global greenhouse gas emi caused by food production and only around a third produced is actually consumed. Technological and tional innovations in the production, packaging and of food are therefore an important means of mitigat change and achieving the Paris agreement climate

This report describes the innovative solution pioneers are working on.

Discover This report provides an overview trends and find out about outstanding lighthouse Vienna.

Happy reading! The Vienna Business Agency

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## Introduction and status of research

process.<sup>2</sup> However, this is not without its downsides: production is extremely energy-intensive and a significant proportion of nutrients are lost in the process. These surpluses subseguently disrupt the balance climate and ecosystems.<sup>3</sup>

Food production affects the environment and climate in many ways: Agriculture accounts for 50 percent of ice-free land globally.<sup>4</sup> Growing food uses fossil fuels, fertilisers and pesticides. Farming, particularly intensive farming, means soil is eroded and cannot be used for other purposes. In many countries around the world, agriculture means water shortages and deforestation. However, the production, processing, storage, logistics and disposal of food also consume resources, producing additional greenhouse gases.

Global warming caused by human activity is now very well documented. Figure 1 shows the change in global surface temperature since pre-industrial times. It is clear that human activity already has caused about 1.0 °C of global warming compared to pre-industrial levels. The global 1.5 °C mark is likely to be reached between 2030 and 2052.<sup>1</sup> Even after anthropogenic greenhouse gas emissions come to an end, the greenhouse gases already emitted will cause long-term changes in the earth's systems in the coming centuries.

Austria and Europe are committed to the Paris Climate Agreement to bring about the decarbonisation of society. In 2019, the European Parliament adopted a resolution by a large majority declaring a climate emergency in Europe. This underscores the urgency of climate change and the need for effective countermeasures. Against this background, discussions about sustainability, environmental protection and climate effectiveness in policy, economy and lifestyles are more important than ever. And nutrition is also an important factor here. Major social upheavals, such as digitisation and technological progress are important elements of these discussions.

The interaction of technologies, nutrition and climate is characterised by contradictions: The food production system we know today originates from the end of the last Ice Age. The stabilisation of the climate meant people could rely on relatively predictable seasons. This made agriculture possible. In becoming sedentary, humans needed new technologies, for example agricultural implements such as the plough or food processing methods such as baking bread.

Many thousands of years later, the dawn of industrial agriculture saw a transformation of human life. The Haber-Bosch process developed in 1913, which fixes ammonia, makes it possible to produce synthetic nitrogen fertiliser on an industrial scale. Today, about half of the population is fed by food fertilised with synthetic nitrogen from the Haber-Bosch

IPCC Report 2019

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Czaja 2016

3 Manthiram and Gribkoff 2022

4	
IPCC 2019	

## **Global surface temperature changes** compared to 1850-1900

## in at least the last 2000 years

#### Changes in global surface temperature relative to 1850-1900

Source: IPCC 2021



## Human influence has warmed the climate at a rate that is unprecedented

#### As Figure 2 shows, more than a guarter of global greenhouse gas emissions can be traced back to food production.<sup>5</sup> The IPCC (International Governmental on Climate Change), on the other hand, estimates a proportion of global greenhouse gas emissions of between 21 per cent and 37 per cent.<sup>6</sup> The largest share of emissions is caused by livestock and fisheries, followed by the production of crops for human and animal consumption. The agricultural use of soil also leads to greenhouse gas emissions, as do the transport, processing and storage of food. Over half of the emissions from food production are linked to animal products.<sup>7</sup> Therefore, consuming animal proteins comes with high ecological costs.

A significant problem in this context is food waste, which occurs at all stages of the value chain. Avoidable food waste (i.e. bread, fruit and vegetables, meat off the bone, unshelled eggs, etc.) results in greenhouse gas emissions which provide no benefit whatsoever. Globally, around a third of the food produced every year, around 1.3 billion tons, is wasted. The carbon footprint of food produced but not consumed is estimated at around 4.4 gigatonnes. Food waste thus causes 8-10 percent of the greenhouse gases emitted by human nutrition.<sup>8</sup>

Food production not only contributes to climate change. Climate change also creates challenges for food production. Heavy rainfall, heat waves and natural disasters are increasing in frequency and severity. The general rise in temperature is not only changing the conditions for plant production, but also for the associated ecosystems. New pests find new homes, while some plants run out of favourable growing areas. Technologies should help to optimise crop cultivation. In addition, technology can be used to develop environmentally friendly protein sources, to create packaging technologies that make food last longer and to make logistics in the food industry more environmentally friendly. This can improve the resilience of food systems and increase food security. In light of this situation, this report examines the conflict between food, technology and climate change in the city of Vienna.

The global COVID-19 pandemic and measures to contain it have transformed the world's food supply. Hoarding, empty supermarket shelves, closed restaurants and a lack of harvest workers also pose considerable challenges to the entire value chain in Austria. On top of this comes the prices of staple foods, which have risen significantly due to the war in Ukraine, among other things, which, of course, have meant that wasting food has become more expensive.

Austria is currently one of the European countries with the best data on food waste. According to the latest estimates, around one million tons of edible food in Austria is wasted every year 9,10,11,12,13 (please refer Figure 3). Almost 50 per cent of this food is from private households. Bread and baked goods in particular, as well as fruit and vegetables, end up in our rubbish bins instead of in our stomach.14

Now is the time to examine and tackle costly food waste. Austria is committed to the UN Agenda 2030 sustainable development goal of reducing avoidable food waste per capita at retail and consumer level by 50 per cent by 2030 and to reduce food losses along the production and supply chain, including post-harvest losses.

In the Vienna Climate roadmap to 2040 – the Vienna Climate Guide - the city of Vienna has set itself the goal of

reducing food waste by half by 2030. One of the city's measures in this area is passing on food to markets and preventing food waste in the city's direct sphere of influence, i.e. in Vienna's hospitals and educational institutions.<sup>15</sup>

5 Our World in Data 2022

6 **IPCC 2019** 

Our World in Data 2022

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J. Gustavsson et al. 2011

#### 9

Hrad et al., (2016) - University of Natural Resources and Life Sciences, Institute of Waste Management

#### 10

Hietler P. and Pladerer C. (2017) - Austrian Institute of Ecology

#### 11

BMNT (2018) and Hietler P. and Pladerer C. (2019) -Austrian Ecology Institute

#### 12

Hrad et al. (2016) - University of Natural Resources and Life Sciences Institute of Waste Management

#### 13

Schneider et al. (2012) and Obersteiner G. and Luck S. (2020) -University of Natural Resources and Life Sciences, Institute for Waste Managemen

#### 14

Obersteiner and Luck 2020

15 Vienna Climate Roadmap to 2040 2022

## Food production accounts for over a quarter of global greenhouse gas emissions

#### Global greenhouse gas emissions from food production Our World in Data **Global emissions** 52.31



## Avoidable food waste along the value chain in Austria

Private households: 521,000 tons Out-of-house catering: 175,000 tons Agriculture: 167,000 tons

Data 2022

World in

Dur

VBA diagram

- Food production incl. returned goods: 121,800 tons
- Retail and wholesale: 89,500 tons



## The trends of technology, food and climate change

international cuisine has established itself in Vienna.<sup>21</sup> The "local exotics" trend resolves this apparent contradiction. This term describes the cultivation of food which has its origins far afield. One example is Austrian rice cultivation.<sup>22</sup>

Sustainability is closely linked to regionality. However, there are different views on how sustainability should be understood in practice. An example is the question of packaging: Vienna now has a large number of shops that offer zero-packaging food, serving the cause of "zero waste". While supporters of the zero-waste movement often abstain from buying products with non-recyclable or even reusable food packaging, others point to the fact that packaging improves shelf life and thus reduces food waste.<sup>23</sup> One thing is for certain: agriculture must reduce its greenhouse gas emissions and, where necessary, adapt to changing climate conditions. When it comes to the question of greenhouse gas emissions, protein supply frequently comes up. It's fair to say the traditional Austrian diet is relatively meat heavy. The high protein content of meat and other animal foods makes them particularly attractive from a nutritional point of view. However, their high carbon footprint. plus ethical questions, are significant motivating factors for switching to alternative protein sources. The trend towards more sustainability in nutrition has produced a large number of such alternatives. Although some of these, such as cell and tissue cultures, are not yet market-ready, other meat and fish substitutes are already widely available. One Vienna company producing fish substitutes is Revo Foods.<sup>24</sup> The salmon

Vienna's food system is influenced by a range of factors. These are discussed in this chapter.

## 2.1 Nutrition and product trends

Vienna is growing: according to a population forecast from 2018, the City of Vienna will break the two million mark in 2027.16 Younger age groups are growing slightly in Vienna, partly due to the arrival of young people. The Landwirtschaftskammer Wien (Vienna Chamber of Agriculture) (2022) identifies relatively individualistic consumer habits with high purchasing power within this group. This is accompanied by an increased interest, especially among young people, in the origin, sustainability and nutritional value of food.<sup>17</sup>

These topics are also booming in Vienna. One key trend is regionality, which should ideally be present along the entire value chain. Vienna's food sector is becoming increasingly interlinked<sup>18</sup> Food is increasingly perceived not only as a source of energy, but as a sensory experience, something to socialise over and a gateway to learning about crafts and agriculture. Markets, farm-gate sales, organic fruit and vegetable boxes, specialised shops and the trend towards home cooking, accelerated by the Covid 19 pandemic offer opportunities.<sup>19</sup> The Vienna Chamber of Agriculture Strategy 2025 has embraced this trend and intends to use it to encourage positive attitudes among the public.<sup>20</sup> Other trends such as "slow food" also align with this concept. In addition, the increasing digitisation of regionality is increasingly being used to network and supply local produce. This represents a very different approach to globalisation, which also concerns nutrition. A market for

16 Stadt Wien 2021

17 Rützler 2021; MA 22 and ERW 2022

18 Vienna Chamber of Agriculture 2022

19 Rützler 2022a

20 Vienna Chamber of Agriculture 2022

21 Rützler 2021

22 Die Presse 2021

23

Berghofer et al. 2015

24

www.revo-foods.com

substitute is based on pea protein and is 3D-printed. When omnivores as people who want a sustainable and balanced diet developing the product, the company strived to achieve simand are open to a wide variety of foods. In contrast to classic ilar nutritional values to real salmon. Rebel Meat, meanwhile, omnivores, they emphasise diversity. They still want to eat tratakes another approach.<sup>25</sup> This company produces meat subditional Western foods, but also unusual and novel ones (offal, stitutes that are half organic meat, half plant-based. All these snails, insects, algae, etc.) and food-tech foods (animal food products aim to help people significantly reduce their meat substitutes made from plant-based raw materials, fungi or inconsumption without noticeably changing their diet. sects, meat and fish from cell cultures, in-vitro meat, etc.). This Protein sources common in other cultures, such as insects. trend, along with increased awareness of the issues facing food are also on the rise. These are firmly anchored in the food systems due to the Covid 19 pandemic, is giving food tech comculture in many Asian, African and Latin American countries. panies a boost.<sup>34</sup> Digitisation in retail is also key in order to make In recent years, they have also received attention as food and these highly individualised goods known and available to cusanimal feed in countries where they are not a part of the traditomers. Overall, online groceries, delivery services and takeational diet. Insects are considered a particularly environmenways are becoming increasingly popular.<sup>35</sup> The boom in contally friendly source of animal protein because they use feed venience products and small meals is also having an impact here.<sup>36</sup> One example is the Vienna company Alpha Republic<sup>37</sup>, very efficiently. This means they typically require very little food to gain weight. On average, their feed conversion efficiency is which produces low-carbohydrate, high-fibre confectionery.

four times that of cattle. In addition, they produce very few greenhouse gases compared to other farm animals and require little water. They are easy to feed as they also eat biological waste and do not have to occupy agricultural soil<sup>26</sup> which is in extremely scare supply in urban areas.

Apart from their ecological advantages and their high protein content, they are considered to be particularly nutritious (high in unsaturated fatty acids, fibre and micronutrients density (e.g. iron, magnesium and zinc)). In addition, they are unlikely to transmit diseases to humans (so-called zoonotic diseases).<sup>27</sup> In fact, over 60 percent of novel infectious diseases are transmitted from animals to humans.<sup>28</sup> This is particularly interesting in light of the discussion about SARS-CoV-2, since it is probable that this virus was also transmitted from animals to humans.<sup>29</sup>

Insects are sold, among other things, as high-protein snacks. Because insect foods currently elicit cultural disgust among many Europeans<sup>30</sup>, more highly processed insect products, as protein bars or burger patties. are likely to find the widest acceptance in the short term. An example of a Vienna company that is already on-board is ZIRP Insects.<sup>31</sup> But insects are also used as feed for livestock and pets. One Vienna company using insects as feed is Livin Farms<sup>32</sup>, which offers a modular and fully automated system for the production of insect larvae on an industrial scale. The larvae are fed with biological waste and by-products at the point of origin, i.e. at the customers. Typical animal feed comes from grain, fruit and vegetable processing, from industrial bakeries or food retailers. The larvae can also be processed into various end products, such as protein powder, fat or fertiliser. Such technologies feed into the circular economy and help reduce the food sector's GHG emissions. However, legal obstacles and other hurdles will have to be overcome for insects to spread further as a source of protein.

Another source of protein that has been rediscovered in recent years is the Roman snail, which has a long history as a foodstuff in Vienna. Long-forgotten as a Vienna delicacy, the Roman snail is described by the "Ark of Taste", an initiative of Slow Food International, as a regionally significant and endangered species. The Gugumuck family produces snails in Vienna.<sup>33</sup>

Although these foods are still more or less niche due to their current price or exceptionality, they dovetail with the Real Omnivores trend. The food trend expert Hanni Rützler sees real

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#### 25 www.rebelmeat.com

26/27

### 28

Jones et al. 2008

### 29

Andersen et al. 2020

#### 30 Berghofer et al. 2015

31

www.zirpinsects.com

## 32

www.livinfarms.com

### 33

www.gugumuck.com

### 34

Rützler 2022b

### 35

Vienna Chamber of Agriculture 2022; Rützler 2022a

### 36

Snacks (Rützler 2022a)

#### 37 Neoh

## 2.2 Production, processing and distribution trends

In the pre-consumer phase, technologies can be used to mitigate climate change and conserve natural resources in a number of ways: Yields, production processes and workflows and product quality should be maximised while any risks are minimised.

Some trends in production, processing and sales are described below, with a special focus on Vienna. A number of these trends are already established in the market, while others are just getting started.

#### Aquaponics: fish at close quarters

Aquaponic systems use the excretions of farmed fish as plant fertiliser. Water and nutrients are circulated in the process. The principle of an aquaponic system is simple and similar to that of a biological sewage treatment plant. Farmed fish are raised in fish tanks. First, a mechanical filter is used to remove larger solids from the contaminated pool water. Then, a biological filter containing so-called nitrifying bacteria converts ammonia into nitrite and then into nitrate (nitrification). Nitrate is the form of nitrogen that plants can consume best. In addition to nitrate, wastewater also contains other nutrients, especially phosphorus and iron. This makes wastewater a good fertiliser. Wastewater is fed into a so-called grow bed. Grow beds are available in different designs that suit different plants. Once the nutrients have been removed from the water, the water is cleaned and can be returned to the fish tanks.<sup>38</sup> This closed circuit prevents the leaching of nutrients during plant cultivation. This principle is also used by the Vienna company blün.<sup>39</sup>

Aquaponics is based on the concept of hydroponics. This term describes systems that supply plants with nutrients through water instead of through the soil. This principle is also often used in indoor agricultural production<sup>40</sup>, which are described in the next section.

Soilless farming: agriculture in and on buildings A special and relatively young form of urban farming is farming within buildings and on rooftops. These concepts help partly decouple agricultural production from the soil, which is in scarce supply in urban areas. This gives buildings an additional function and helps city dwellers make a contribution to the fight against climate change, regionality and biodiversity. There are also several additional benefits. Farming in and on buildings not only creates new, local systems for agricultural products, but also serves recreation and education. They offer a pathway to new synergies between buildings and agricultural production, advance technological developments and strengthen communication within local networks. Farms like this will meet only a fraction of the city's food needs in the short term. It should be noted that the prices for products from commercial production facilities in and on buildings have usually been high and the products are not yet generally accessible to consumers.41

#### ○ Vertical farming

Vertical agricultural production is still in its infancy. The idea is to enable year-round crop production in multi-storey greenhouses, producing crops under controlled conditions and with minimal soil consumption.<sup>42</sup> A big issue with vertical farming, however, is the energy requirement per plant, which, depending on the design, can be enormous.<sup>43</sup> At present, vertical farming is primarily used for herbs and so-called microgreens, such as for sprouts.<sup>44</sup> In Vienna, there are already several companies supplying both the catering trade and individual customers.<sup>45</sup>

38 Lankaponics 2022

**39** blün 2022

40/41/42 Thomaier et al. 2015

43

Thomaier et al. 2015; Der Standard 2021

44

Der Standard 2021

45

www.herbeusgreens.com





Indoor Drone PATS

#### ○ Building-integrated agriculture

This refers to greenhouses integrated into buildings, which exploit synergies with the building to achieve greater resource efficiency. Synergies lie in, for example, the use of waste heat from the building, solar cells on the building, and irrigation or cooling with rainwater. Since such systems have usually been added subsequently, potential synergies are usually not fully exploited.46

#### ○ Urban rooftop farming

Roofs can be used for the production of plants, either in an For example, Wiener Miso specialises in the production of open form or in a greenhouse. Open systems also have a fine fermented spice pastes. Mainly old grain and legume temperature-regulating effect, i.e. they cool the building in varieties from Austria such as forest perennial rye, as well as summer and insulate it in winter. Green façades have the same vegetables and seeds such as the Waldviertel white poppy effect.<sup>47</sup> Urban rooftop farming is already fairly widespread in PDO (protected designation of origin) are used in production. Vienna and is often performed by residents, so that consumers Unverschwendet $\frac{51}{2}$  (Unwasted), is a startup that makes become users.<sup>48</sup> Residents can compost their leftover food jams, syrups, chutneys, sauces and spreads from surplus fruit and use it as fertiliser for their rooftop farm. One example of and vegetables. The surplus goods used are fresh, but are not rooftop urban farming in Vienna is the ERnteLAA project.49 sold in food retail due to their size, appearance, poor planning, which was planned by the property developer. There are also and the like. These processed products have a significantly numerous buildings in Vienna with rooftop beehives. longer shelf life than fresh produce.

Insect breeding, as performed by Livin Farms, is also well-suited for buildings. Theoretically, building façades can also be used for plant production.50

#### 46

Thomaier et al. 2015

47/48 Thomaier et al. 2015

49 Caritas 2022

50 Thomaier et al. 2015

51

www.unverschwendet.at

52 MA 22 and ERW 2022

53 MA 22 and ERW 2022, p. 14

54

www.foodcoops.at, retrieved on 06/07/2022

55 www.zukunftshof.at

Chapter 2, The trends of technology, food and climate change

#### • Preservation and rescue of products

Preservation is key to being able to enjoy food for as long as possible and thus avoid waste. The greatest amount of nutrients must be retained. On the one hand, innovative technological processes, for example through heating processes such as the impulse process, will extend shelf lives in the future (a higher degree of mechanisation in production will also reduce human contact and thus the risk of germs). On the other hand, traditional preservation techniques are popular, such as fermentation (sauerkraut, kimchi, etc.) and pasteurisation.

#### Distribution and consumers

In sales, the internet is increasingly being used to network regional producers and customers in Vienna. Examples are Bio-Kistl, digital marketplaces with a regional focus and local small producers. Here, the Internet is supporting the trends towards regionality, organic and highly individualised products.

Another important role that technologies can play in distribution is in logistics and transportation. Here the food sector's carbon footprint can be reduced through alternative transport. Public transport should also be used in Vienna's nutrition strategy.52

Cooperation in the food sector has also been gaining in importance for some time. Examples of cooperation are social farms, community gardens and other "forms of farming where consumers themselves are the members or producers" 53, such as food co-ops. A food co-op<sup>54</sup>, or food cooperative, is an association of people who organise themselves to buy organic products directly from local producers. There are over 20 food co-ops in Vienna. There are also 20 self-harvest ("U-Pick") areas in Vienna (MA 22 und ERW 2022). The "Future Farm" in Vienna's 10th district is an example of the community producing agricultural products sustainably.<sup>55</sup>

## 2.3 Packaging trends

Goods are exposed to numerous stresses that packaging must be able to withstand. Otherwise, if the packaging is damaged, the packaged goods can also be damaged. This is why goods protection has the highest priority. Packaged goods are exposed to various mechanical stresses (shocks and falls, horizontal acceleration, shocks, vibrations, stacking loads, transverse pressure forces, abrasion and chafing effects) during transport, loading and interim storage.

Disposable food packaging, in particular, creates large amounts of waste and is the most common cause of litter in Austria. At the same time, packaging is now facing increasingly complex technical and hygienic challenges. Consumers themselves are very happy to buy cleanly packaged products. However, society is facing major changes due to climate change, images of polluted seas and rivers, and of course comprehensive sustainability and circular economy efforts. If the packaging industry can and wants to move with the times, it needs new technologies and service innovations as well as ways of reducing packaging.

Vienna is host to a number of packaging reduction projects in the takeaway industry that use a reusable solution. skoonu<sup>56</sup> provides reusable crockery to gastronomy partners for a rental fee and takes care of the logistics and cleaning of the crockery. The reusable crockery is cleaned in a dishwasher, packed in reusable boxes and delivered to the partner companies on electric cargo bikes. vital<sup>57</sup> is another reusable system for take-away, delivery and convenience food. Users can register via an app and see the participating companies that offer the reusable tableware. These reusable bowls can be borrowed (without a deposit) from participating companies and returned. Another company committed to reducing packaging waste is Lunzers Mass-Greisslerei<sup>58</sup> grocery shop, where customers can buy groceries without packaging. All its food comes from organic farming and special emphasis is placed on regionality and seasonality. Furthermore, all groceries are offered unpackaged and according to measure.

Committed companies along the packaging value chain, from raw material processors to recyclers, from packaging to consumer goods manufacturers, founded the "Packaging With A Future Platform".<sup>59</sup> This is a forum in which every participating company or industry can offer partial solutions to increase packaging efficiency. Everyone involved in production, use and recycling of packaging must come together to get things going on this front.

#### 56

www.skoonu.com, retrieved on 06/07/2022

#### 57

www.vytal.org, retrieved on 06/07/2022

#### 58

www.mass-greisslerei.at, retrieved on 06/07/2022

#### 59

www.packagingmitfuture.at, retrieved on 25/08/2022



## Programmes and initiatives of the City of Vienna

Vienna's businesses the opportunity to offer guests an environmentally friendly paper alternative for packing leftover food for home or office and thus saving food. The City of Vienna regularly provides contingents of GenussBoxes free of charge.

- OekoBusiness Vienna:<sup>68</sup> The circular economy concept is also essential for companies producing in Vienna. OekoBusiness Vienna supports companies in becoming part of the circular economy. There is a seal of approval for gastronomy "natürlich gut essen" ("Eat well, naturally"), which is linked to co-funding offers from the city.
- Vienna strategy for pesticide minimisation<sup>69</sup>
- The "Wien isst G.U.T." Food Action Plan ("Vienna Eating Well")70
- Milan Urban Food Policy Pact sustainable nutrition for Vienna<sup>71</sup>

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Milan Urban Food Policy Pact 2021

#### 61/62

v.wien.gv.at/umweltschutz/nachhaltigkeit/wien-isst-gut.html#initiativer

#### 63 mitment to the Milan Urban Food Policy Pacts.<sup>60</sup> The City of

www.wienergusto.at

#### Wien isst G.U.T. (Vienna Eating Well, Healthy and Enjoyable -64 environment and climate friendly – Tierfair)<sup>61</sup> Food Action Plan

www.wien.gv.at/umweltschutz/gutes-gewissen.html#:-:text="Gutes%20 Gewissen%20-%20Guter%20Geschmack"%20-%20Initiative%20für%20meh %20Tier.Umwelt%2C%20Tier%20und%20Mensch%20aufzuzeigen

#### Other initiatives include:

sustainable food initiatives in Vienna.62

• Wiener GUSTO<sup>63</sup> is an initiative of the city's own farm, which sells organic products it produces itself.

Since 2015, the City of Vienna has been committed to the

development of sustainable food systems as part of its com-

Vienna is supporting the transition to a more sustainable food

system with a wide range of measures and initiatives. The

acts as a common umbrella and information hub for the many

- The SUM Food dialogue platform serves to promote cooperation between the city and the surrounding area with regard to food supply.
- It promotes organic farming through the city's own agriculture in Vienna.
- "Good conscience good taste":<sup>64</sup> The aim of this initiative is to improve animal and environmental protection in food production.
- Canteen kitchens and canteen food: Criteria in the framework of ÖkoKauf,65 the sustainable procurement programme of the City of Vienna, ensure that the food procured is sustainable and healthy, and that climate-friendly nutrition plans are drawn up in hospitals, care homes for the elderly, and educational institutions. At the same time, this has a role model effect.
- ÖkoEvent<sup>66</sup> has been the City of Vienna's seal for environmentally friendly event organisers since 2010. Events only receive the ÖkoEvent label if they serve organically produced, seasonal and regional food.
- GenussBox:<sup>67</sup> The GenussBox (Indulgence Box) gives

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www.wien.gv.at/umweltschutz/oekokauf

66

www.oekoevent.at

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67
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www.genussbox.at

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68
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www.wien.gv.at/umweltschutz/oekobusiness

69

www.wien.gv.at/umweltschutz/naturschutz/pestizidminimierung.html

70

www.wien.gv.at/umweltschutz/nachhaltigkeit/wien-isst-gut.html

71

www.wien.gv.at/umweltschutz/nachhaltigkeit/lebensmittel-nachhaltig. html#policypact

- Smart KITCHEN72 is a workshop-style event focusing on avoiding food waste. Restauranteurs, kitchen staff, cooks, chefs and apprentices from a wide variety of catering establishments take part in the events to cook together and discuss the topic of food waste.
- Küchenprofi(t)73 and Moneytor74 are programmes focusing on preventing food waste.
- Initiative Mehrweggeschirr75 (reusable dishes initiative) represents a cost contribution when using Vienna's reusable tableware. As a result, event can avoid waste, the climate can be protected and a valuable contribution can be made to Vienna's festival culture.

## 3.1 Vienna's nutrition strategy: a vision of the future

The new nutrition strategy of the City of Vienna will serve as a vision and roadmap for the future of the Viennese food system. It has been developed in cooperation with the Environmental Protection Department of the City of Vienna and the Vienna Nutrition Council and pursues aims such as implementing the Sustainable Development Goals of the United Nations (SDGs). In the area of ecological sustainability, the City of Vienna focused, as in the past, on increasing the proportion of organic, plant-based, regional and seasonal food. This in turn adds regional value, increases security in a crisis and promotes the health of Vienna's population. Greater regional added value will also contribute to the transparency of Vienna's food system. Four principles were defined to achieve these goals - sustainability, resilience, solidarity and cooperation.

## 3.2 Vienna Climate Roadmap to 2040: the climate agenda

The Vienna Climate Guide, a roadmap to 2040, which is the climate agenda of the City of Vienna, emphasises the positive effect of eating as organic, regional, seasonal and plant-based produce as possible on the city's carbon footprint. According to the roadmap, environmentally friendlier consumer habits must go hand in hand with a reduction in avoidable food waste. After all, the average Vienna resident throws away around 40 kg of food per year,  $\frac{76}{2}$  a total of several tens of thousands of tons! The climate roadmap states that food waste should be reduced by 50 per cent by 2030 and gradually reduced to a minimum by  $2050.\frac{77}{2}$ 

#### 72 www.smart-kitchen.at

## 73

www.united-against-waste.at/kuechenprofit

### 74

www.united-against-waste.at/sich-informieren/abfallmonitoring

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76

www.wenigermist.at/mehrweg

77 Vienna Climate Roadmap to 2040 2022, p. 70

www.digital.wienbibliothek.at/wbrup/download/pdf/3951390

## The "players": the actors in Vienna's food system

At around 17 per cent, Vienna has a relatively higher proportion of organic farms compared to the Austrian average of around 16 per cent. This proportion is set to increase in the future. The City of Vienna owns around 2,000 hectares of arable land and vineyards, making it one of the largest organic farms in Austria. A new brand for the products manufactured by the City of Vienna titled "Wiener Gusto" was developed in 2022 for marketing. The product line includes organic wheat flour type 700 smooth and organic mountain lentils. The range will be expanded to include other organic products over the coming two years.<sup>83</sup>

The intention is for organic farming not only to contribute to climate protection and sustainability, but also to strengthen the reputation of urban agriculture within society and secure Vienna's standing as an agricultural location. This is particularly relevant in urban areas where undeveloped land is scarce and can come under intense pressure.<sup>84</sup> In order to make it easier for companies to accomplish this, 250,000 euros per year will be made available as part of the Vienna Organic Action Program 2022+.<sup>85</sup>

On the one hand, many farms have been forced to move from urban areas to neighbouring rural areas due to the pressure on agricultural land, while on the other hand, some farms have to specialise in order to survive. In its nutrition strategy, the city has set itself the goal of preserving good-quality agricultural soil. The conflict with the increasing need for living space is a good example of the interactions of the food system with other social systems and requires appropriate measures on the part of urban planning and politics.<sup>86</sup>

Food systems within a city are extremely complex: The interaction of local conditions (climate, politics, city structure, culture, traditions and innovations, etc.) and larger social trends (nutrition, research and development, economic situation, crises, etc.) means that Vienna has a food system with some special features.

Food systems are embedded in the social and ecological systems with which they interact. Furthermore, an urban food system does not stop at a city's limits.

There are also countless connections within the urban food system. Food is produced in an extremely raw materialintensive manner, transported over long distances, cooled and processed. The value chain in the food industry includes agriculture, food production, trade, gastronomy and households. Therefore, a large number of actors are directly connected to the nutrition system in a city. These actors in the City of Vienna are presented below.

## 4.1 Agriculture

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For a large city, Vienna has considerable agricultural production: According to a survey by Statistik Austria, as of 2020, around 600 farms with agricultural land including permanent grassland totalling 7,300 hectares were located within the urban area.<sup>78</sup> However, the agricultural sector is in decline.

Vegetable production is particularly important in Vienna (see Figure 2) with 211 companies, especially in the 11th, 21st and 22nd districts, and viticulture (see Figure 3) with 179 farms on around 6,000 hectares,<sup>79</sup> especially in the 19th, 21st and 23rd districts.<sup>80</sup> There is also considerable production of ornamental plants and flowers.<sup>81</sup> Livestock farming in Vienna is insignificant, with a total of just over 1,000 animals, the overwhelming majority being poultry.<sup>82</sup>

#### 78/79 Statistik Austria 2022

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MA 22 and ERW 2022

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Stadtlandwirtschaft Wien 2022

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Statistik Austria 2022	

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83 Stadt Wien 2022b

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Vienna Chamber of Agriculture 2022

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Stadt Wien 2022a

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MA 22 and ERW 2022

## Agricultural areas in the city of Vienna, as of 2020. All figures in 1,000 ha

Total area: 18,1
Land used for agriculture: 6,3
Land used for forestry: 10,8
Arable land: 4,8
Permanent crop land: 0,7
Orchard land: 0,1
Vineyard land: 0,6
Permanent pasture: 0,8

Statistik Austria 2022







## 4.2 Food production

Austrian food production generates sales of 13.5 to 20 billion euros per year. It consists of around 3,500 companies and employs around 70,000 people. Manufactured products include baked goods, delicatessen products, spices, fats and oils, meat, processed fruit and vegetables, non-alcoholic and alcoholic beverages, milk and dairy products, as well as sugar and confectionery. Around 250 of these companies employ more than 50 people and have a turnover of over 250 million euros per year. Around 35 large companies are active in the food industry in Vienna. You can find out more about Vienna's food industry in

"Food – Study Vienna".87

In Austria, around 10 million tons of goods are used in food production, and around 1.5 million tons are lost in the course of the manufacturing process, of which around 121,800 tons are considered avoidable food waste. This corresponds to around 14 per cent of the goods input used, 8.12 per cent of which could be avoided.88

## 4.3 Community catering

Community catering plays a major role in cities. This includes gastronomy, i.e. facilities for catering with complete meals or drinks for immediate consumption. Providers may be restaurants that sell takeaway or eat-in food and beverages, mobile and stationary establishments, and restaurants with and without seating. Delivery kitchens can also be included here. As of February 2021, there are 1,862 restaurants, 1,782 coffee



houses and coffee restaurants as well as 217 delivery kitchens and catering companies in Vienna. The new Vienna nutrition strategy identifies a need for support in private community catering, so that the actors involved can process higher-quality food and thus supply a large number of people with high-quality food. Labels from committed companies are also seen as an opportunity for improvement and should be promoted, for example organic seals, animal welfare seals, the "Eat well, naturally" programme, OekoBusiness and the Austrian ecolabel. Note the variety of forms of community catering (MA 22 und ERW 2022).

Vienna's public catering is of considerable importance in the food system. Vienna's communal catering provides 100,000 warm meals every day.<sup>89</sup> The city's sustainable procurement programme is called ÖkoKauf Wien and has been in existence for over 20 years.<sup>90</sup> It currently requires that recipients provide

#### 87 www.wien.gv.at/wirtschaft/standort/food-studie.htm

## 88

Waste avoidance in Austrian food production: financed by the Collection and Recycling System Waste Prevention Fund, with the support of Reclay Österreich GmbH, 2017

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MA 22 and ERW 2022

90 www.digital.wienbibliothek.at/wbrup/download/pdf/3951390

## Gastronomy in Vienna in 2021 according to Vienna Chamber of Commerce statistics



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an organic food share of 50 per cent, which has already been implemented in children's day care centres and schools. This share will be gradually increased in the future. Children's day care centres and schools are seen as the ideal places to teach the principles of healthy nutrition and sustainable agriculture from the ground up in the future, prevent civilisational diseases and arouse the curiosity of young people about this topic. Other aims include giving vulnerable groups special consideration and passing on both theoretical and practical knowledge in order to integrate the connection between nutrition and climate. One initiative in this area is the SchoolFood4Change project.91

A special case in Vienna's food industry is the catering at various institutions in the city.

The City of Vienna - Schools (56 employees) is the school maintainer responsible for Vienna's general and vocational compulsory schools (primary schools, middle schools and the associated all-day schools as well as vocational and technical schools). Vienna has around 380 public compulsory schools for 112,000 pupils and around 12,400 teachers. There are two options for catering for pupils in compulsory schools: at an all-day school, where catering takes place in the schools, or by going to an after-school care centre. Around 30,000 pupils have lunch every day in Vienna's compulsory all-day schools.

The City of Vienna - Children's Day Care Centres (10 employees) runs the early-years educational facilities, i.e. the crèches and Children's Day Care Centres, as well as after-school care centres for compulsory schools. In 2019, around 8,000 people were employed in Vienna's children's day care centres. The City of Vienna operates around 350 municipal children's day care centres. The City of Vienna -Children's Day Care Centres offer around 7,000 places for children up to 3 years of age, around 22,000 places for children

between 3 and 6 years of age and around 6,500 after-school care places. In total, around 27,000 children in these day care centres are provided with lunch by the city of Vienna every day. This helps feed around 57,000 children and pupils in Vienna's children's day care centres and schools every day.

91 MA 22 and ERW 2022

## 4.4 Trade

In 2020, the Austrian food retail sector generated sales of around 23.7 billion euros. This represents an increase of 10.1 per cent on the previous year.92

There are more than 5,000 retail branches in Austria. $\underline{^{93}}$ for organic farms. With 441 supermarkets per million people, Austria has an unusually high density of supermarkets compared with the rest of the EU.94 Market (power) in food retailing is also very concentrated in Austria. The four largest food retailers share around 90 per cent of the market.<sup>95</sup> In addition to retail, there is also grocery wholesale. The Austrian wholesale grocery trade consists of around 2,400 companies with a total turnover of around 19 billion euros per year. These companies 92 employ around 31,000 people.<sup>96</sup> There is also a trend towards www.de.statista.com/themen/4494/lebensmittelhandel-in-oesterreich. #dossierKeyfigures digital marketplaces in the food sector (e.g. Gurkerl<sup>97</sup>), both from conventional food retail and from alternative trading platforms (e.g. Markta<sup>98</sup>).

#### Vienna wholesale market<sup>99</sup>

Vienna's wholesale market handles around 400,000 tons of goods every year. The market covers an area of 30 hectares. The main products at the market are fruit, vegetables and flowers as well as meat, fish and egg products. The core business is trading in fruit and vegetables, with around 70 per cent of all fruit and vegetables traded in Vienna going through the Vienna wholesale market.

## 4.5 Game changers: Vienna companies and initiatives helping protect the climate

This chapter opens by introducing innovative Vienna companies whose products are distinguished by their climate friendliness. The Mein Hof – Mein Weg<sup>100</sup> platform was created by the Austrian Rural Education Institute for innovative agribusinesses. As of June 2022, it lists ten companies from Vienna, all of which are characterised by special features such as organic farming, direct marketing, special products, highly environmentally friendly management, biodiversity and animal welfare. Well-known examples are Wiener Schneckenmanufaktur e.U. (Gugumuck), Hut & Stiel, blün, and the organic fig farm.

Another example of an innovative farm is the Zukunftshof project<sup>101</sup> in the 10th district. In recent years, the historic square courtyard has been converted into a lighthouse project that aims to make urban agriculture accessible to the public. It is managed by an association according to the principle of the circular economy.

An example of an innovative company in agricultural production material is Green Legacy.<sup>102</sup> The company produces a cellulose-based hydrogel that can absorb 300 times

its own weight in water and the nutrients dissolved in it, and is used in agriculture to regulate the water balance, for example in viticulture, horticulture and fruit production. The hydrogel can compensate for dry periods and is therefore a climate change adaptation measure to reduce drought stress on plants. However, the product is not yet approved

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Reusable displays at the point of sale - a zero-waste eve-catcher - development and implementation of a reusable solution for sales displays. Hietler P. and Pladere C., in cooperation with Logistikverbund Mehrweg, Polymer Logistics, Packservice, Ottakringer Brauerei and Spar, financed by the Collection and Recycling System Waste Prevention Fund, Vienna, 2018

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MA 22 and ERW 2022

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www.gs1.at/sites/default/files/2021-06/Poster-KEYaccount-Handelstabelle-Lebens mittel-und-Drogeriefachhandel-2021.pdf

### 96

Waste avoidance in the Austrian food wholesale trade: DI Philipp Hietler and DI Christian Pladerer, Project Management WWF Austria Environment & Economy/ Sustainable Nutrition, DI Julia Haslinger, Helene Glatter-Götz, MSc., Olivia Herzog, MSc., in cooperation with the KASTNER Group: Mag. Herwig Gruber and Vanessa Flicker, financed by the Collection and Recycling System Waste Prevention Fund, 2019

#### 97 www.gurkerl.at

#### 98 www.markta.at

99

www.grossmarkt-wien.at

### 100

www.meinhof-meinweg.at/at/index.php

### 101

www.zukunftshof.at

## 102

www.greenlegacy.et

Circular Analytics TK GmbH<sup>103</sup> offers a software solution that assesses packaging system life cycles and technical recyclability. The calculations can take account of differences in infrastructure in each country, which means international companies can use the software.

An example of environmentally friendly containers in the catering industry is the solution from the company Skoonu.  $^{\underline{104}}$ In cooperation with the designer Oliver Irschitz and the Austrian Ecology Institute, Skoonu has developed reusable tableware that is provided free of charge for consumers. An app is used to manage logistics between customers and companies. Skoonu now has partner companies not only in Vienna, but also in Graz, Traun and Vöcklabruck.

Another example in waste prevention is Unverschwendet<sup>105</sup> (Unwasted), a company that produces products such as jams, syrups, chutneys, etc. from unsaleable or surplus fruits, vegetables and herbs.

The Veganer Gesellschaft (Vegan Society)<sup>106</sup> is a highly active and successful environmental organisation that focuses on nutrition. It inspires people to make climate-friendly food choices which taste great, encourage people to enjoy their food, and benefit human health and animal welfare.

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www.circularanalytics.com

104 www.skoonu.com

105 www.unverschwendet.at

106 www.vegan.at

107 MA 22 and ERW 2022

## 4.6 Vienna as a research location

As part of its nutrition strategy, Vienna plans to provide financial support for research that will contribute to the sustainable further development of Vienna's agriculture. Innovative food projects will be examined, with particular regard to their social and ecological aspects. With the help of valuable knowledge, networks and material support, the city aims to support initiatives and start-ups that embrace the sustainability focus of the nutrition strategy.<sup>107</sup>

#### University of Natural Resources and Life Sciences Vienna (BOKU)

The University of Natural Resources and Life Sciences Vienna (BOKU) sees itself as a university of sustainability. Ensuring nutrition and health is one of the core competencies of research and teaching at BOKU. A number of departments pursue this topic, for example the Department of Food Science and Food Technology, the Department of Sustainable Agricultural Systems, the Department of Crop Science and the Department of Agricultural Biotechnology. BOKU is an important partner at the COMET K1 Centre at FFoQSI (see below).

#### University of Veterinary Medicine Vienna (Vetmeduni Vienna)

The University of Veterinary Medicine Vienna is the only academic veterinary medical education and research facility in Austria and the oldest in the German-speaking region (founded in 1765 by Empress Maria Theresia). Its key areas of work are animal health, preventive veterinary medicine, public health and food safety. The Department for Livestock and Public Health in Veterinary Medicine and its university clinic deserves special mention here. It houses the Institute for Food Safety, the Institute for Animal Nutrition and Functional Plant Substances, and the Institute for Animal Welfare Science and Animal Husbandry. The university is also linked to the COMET K1 centre at FFoQSI.

#### FFoQSI – Austrian Competence Centre for Feed and Food Quality, Safety & Innovation:

The COMET Centre for Feed and Food Quality, Safety and Innovation researches key topics along animal and human nutrition value chains, for example preventing crop failures and maintaining the health of livestock; the safety, tolerability and shelf life of food; sustainable food processing and packaging; food safety and sustainability in food production. The centre brings together the expertise of renowned Austrian research institutions and more than 30 innovative and research-oriented companies from several countries.

#### University of Applied Sciences Campus Vienna (FH Campus Wien)

The bachelor's degree course of study in Packaging nology<sup>108</sup> was developed with well-known companies packaging industry, brand products, and in cooperation the Vienna University of Technology. Industrial plants of business partners are also involved, within the framewo R&D projects.

FiBL – Research Institute of Organic Agricultu FiBL includes non-governmental foundations and associa as well as non-profit companies. It carries out research knowledge transfer to consulting and public relations ser in the field of organic farming. FiBL has a European um organisation and a national branch in Vienna as well as European countries.

Knowledge transfer is also part of research. An exa of this is an initiative WeltTellerFeld<sup>110</sup>, which makes the o dimensions of nutrition easier to understand (MA 22 ERW 2022).

The private research company "Vertical Farm Institute,"111 based in Vienna, consists of a multidisciplinary team of experts from the fields of architecture, engineering, plant physiology and art. The Vertical Farm Institute aims to develop and implement new building technologies for vertical farms and sees its mission as the reduction of land, water and energy consumption.<sup>112</sup>

## 4.7 Institutions and organisations in Vienna

#### Österreichische Agentur für Gesundheit und Ernährungssicherheit GmbH (AGES)

Austrian Agency for Health and Nutritional Safety, founded 2002, is a state-run Austrian company. AGES uses its scie tific expertise to support federal ministries in matter of put health, animal health, food safety, drug safety, food secur and consumer protections along the food chain. Its tasks foo on food safety, animal health, public health and food security

#### MA 59 – Marktservice & Lebensmittelsicherheit (Food Inspection and Market Authority – Municipal Department 59)

The Food Inspection and Market Authority department manages municipal markets, monitors compliance with food laws and regulations, and carries out tens of thousands of consumer protection checks every year. There is also a food hotline and a free "Vienn Markets App", and a Market Office Museum. The services area provides information about the steps to be taken when erecting or operating a market stall or founding or opening a food business.

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ür Gartenbau Schönbrunn
Higher Federal Teaching and Research
nstitute for Horticulture Schönbrunn –
<u> IBLFA Schönbrunn)</u>
he HBLFA Schönbrunn and Austrian Federal Gardens are
nder the Federal Ministry of Agriculture, Regions and Tourisn
BMLRT), while the Federal Ministry of Education, Science
nd Research (BMBWF) is responsible for pedagogical matters
he HBLFA manages the teaching institutes for garden and
andscape design and horticulture. One of the most importan
asks of productive horticulture is supplying the population
vith fresh vegetables. The Greater Vienna area offers the
usinesses and facilities that guarantee the city's local supply
vith high-quality food from horticultural production. This
volves close cooperation with BOKU. <sup>114</sup>

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www.fh-campuswien.ac.at/studium-weiterbildung/studien-und-lehrgangsangebot/ verpackungstechnologie.htm

#### 109 www.fibl.org/en/

110 www.welttellerfeld.at

### 111/112

www.verticalfarminstitute.com

#### 113

www.ages.at

#### 114 www.gartenbau.at

## 4.8 Interviews with Viennese companies

#### Vienna wholesale market

The Vienna wholesale market in the 23rd district offers infrastructure and space for trading in fruit and vegetables for buyers in the city and the surrounding area. The approximately 220 standholders at the wholesale market account for 70 per cent of the total trade in fruit and vegetables in Austria. Since its takeover by Wien Holding in 2019, the market has had its own sustainability management team that, at the time of interview, was tasked with evaluating the market's sustainability. This process is expected to be completed in 2022.

For the company GMW Grossmarkt Wien Betriebs GmbH, climate change is a key issue for a number of reasons. Mobility and logistics deserve first mention. E-mobility will gain importance in logistics. At present, international goods are mainly delivered with articulated lorries and distributed with small trucks. In the conversion of logistics to e-mobility, refrigeration is a challenge that consumes large amounts of electricity. Urban transport policy should follow suit here. A railway connection through the area has been shut down because rail freight has fallen out of favour due to the lengthy transport times. Achieving the fastest possible transport times is still important in the food sector.

Cooling is also an issue at the Vienna wholesale market, for example because standholders are building more cold stores due to climate change. Photovoltaic systems are to be installed in order to cover the high energy demand for cooling, particularly during the sunny season. The technical implementation for this is already in planning.

In addition, the wholesale market aims to unseal the surface areas where possible. Only 3 per cent of the wholesale market area is currently unsealed. More unsealed areas should create more infiltration opportunities and reduce heat build-up on the site. Roof areas could also be better used with more greenery.

Food waste is a major issue at the 30-acre market. The systems are closely interlinked here, which results in both positive and negative side effects. The market cooperates with Wiener Tafel, which collects donations of goods from the tenants every day, sorts them and recycles them. The market also has its own rubbish dump (via the MA 48). One problem is that certain goods that are not accepted by food retailers are sold cheaply at the wholesale market, thereby driving down prices. In addition, market drivers have to dispose of their waste as cheaply as possible. A frequent loophole is the passing on of goods that are no longer edible to the Wiener Tafel, which has to dispose of a large proportion of them and bear the cost of doing so.

The wholesale market in Vienna is constantly exploring whether retailers might be interested in certain climate measures. Aquaponics is one example, but there are also many technologies in the fruit and vegetable sector which improve shelf life. Pooling standholders to manage investments can make sense. In terms of customers, some want good food for a bargain and want to invest more time in processing the food themselves, while others prioritise quality but don't want to spend time processing. Overall, there is a growing demand for processed products that save kitchen time, for example sliced and peeled potatoes, so-called convenience products. Pre-processing can often improve durability.

In the hotel and catering industry, some establishments value organic, but these are in the minority. At the wholesale market, organic food is also a small area with a small turnover. There is a need for a bit of public relations here.

There are also sustainability challenges for the sector when it comes to preventing animal suffering or promoting animal welfare, with eggs being one example. The production and sale of cage eggs is prohibited in Austrian retail, but they can be sold in in Austrian wholesale. The wholesale trade has made a voluntary commitment to reduction here, but some cage-farmed eggs are still being sold because the demand is there. Here, the wholesale market is in dialogue with the organisation Vier Pfoten (four paws), as it is with regard to fish. However, no solution has yet been found for fish.

To promote the circular economy, one place to start is packaging. Separate collection and disposal take place. A niche is currently served by two companies that recycle pallets and crates, which is particularly interesting for smaller companies. Large companies mainly use reusable systems with plastic boxes.

Climate change does not directly affect the wholesale market in Vienna, but it does affect the standholders on site. The changing climate opens up opportunities for Austrian food producers to grow new crops that previously could only be grown in warmer climates.

#### blün

blün<sup>115</sup> is active in agricultural production and product processing. The company produces fish and vegetables locally using the ecologically efficient aquaponic process. The wastewater from the fish is used to fertilise and irrigate the vegetables in the greenhouse. Having a production method that is as resource and climate friendly as possible is an integral part of the company's vision. The company uses the AMA (Agrarmarkt Austria) seal of quality "Gutes vom Bauernhof", and the labels "AMA GENUSSREGION" (AMA delicacy region) and "Stadternte" (city harvest).

Because production takes place in a closed system in the hall and greenhouse, climate change has no effect on it. All in all, this production method is very resource-friendly and uses little water and land. There is still room for improvement in greenhouse energy consumption. In Vienna, sustainable energy is seen as a challenge for the entire food industry. There is no geothermal heat or geothermal energy at the current location. For the new location, the company is looking for a way to use 100 per cent renewable energy to further reduce its carbon footprint. In addition, work is progressing on replacing fish meal with insect meal. Other climate protection and

115 www.bluen.at food waste prevention measures in the company include cessing surpluses, for example tomatoes into ketchup sugo or fish waste into animal feed.

Observers detect industry trends towards local dis bution channels to keep transport distances as short as p sible, and towards the circular economy. Vienna's food scr is described as very colourful and lively, and reference is m to the large agricultural areas within the city area. Whe comes to food and climate change, much research and velopment is still required. CRISP/CAS9, resource-saving rigation, and the circular economy are identified as poss research areas.

#### **Circular Analytics**

Circular Analytics<sup>116</sup> offers consulting in the field of susta ble packaging, from the assessment of the sustainability packaging to optimisation.

Naturally, climate change is of great importance to company, since the greenhouse gas potential plays an imp tant role in the ecological compatibility of the product. T is where the company sees its greatest impact on clim change. In addition, the company strives to help raise awa ness among employees.

In the future, Circular Analytics intends to reduce carbon footprint by reducing business trips. The comp also sees huge potential in research projects and the de opment of climate measures in the food industry. The resear institutions in Vienna in the food sector are rated as very go and consulting in this area is also booming. However, production facilities in Vienna are becoming less and I important. Other trends in the food industry include decrease in the proportion of animal foods in our diet and optimisation of packaging to reduce food waste and litte

There would be synergies in joint research proje focusing on out-of-home catering with the response municipal departments. The food industry faces challen from the need for raising awareness, for example in scho and children's day care centres. In addition, people are rel tant to pay higher prices for regional and organic food.

#### LIVIN Farms

LIVIN Farms<sup>117</sup> as developed a technology for fattening bl soldier fly larvae. The fattening systems are designed a built by Livin Farms and then operated by customers. customers are companies in the food industry that produ at least 1,000 tons of leftover food. These leftovers serve food for the larvae. Fattening lasts a week, after which larvae can be processed further, mainly for the product of animal feed and fertiliser for in agriculture. In the fut the technology could also be used for insect production direct human consumption, but the legal framework is no place and demand simply is not there. Nevertheless, the for scene in Vienna is perceived as increasingly international society is opening up to new concepts, textures and ingreents in nutrition.

Climate change is of great importance to the company. The technology creates more local cycles and the proteins produced have a 92 percent lower carbon footprint than protein-rich soybeans. Insect protein can also replace fishmeal,

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- - - - - - - - -	which is very inefficient to produce: About five tons of ocean fish are needed as feed to produce just one ton of commercial fish. Finally, insects are less dependent on regional raw material flows because they can live on residues and in the dark. A possible synergy for the future is the joint use of a plant by several companies that cannot produce the neces- sary mass of residues on their own.
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-	116 www.circularanalytics.com
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WWW.livinfarms.com

## Certifications and labels

Greenpeace has listed the trustworthiness of various quality marks in a guide.<sup>120</sup> In the organic sector, the following are considered very trustworthy:

- The AMA Bio Gütezeichen (AMA seal of quality)
- The Bio Austria Organic seal
- Demeter
- The Prüf Nach! (Check it out!) mark
- The Wiesenmilch (meadow milk) logo

Various food retail chains also offer organic seals, some of which are very trustworthy. The EU organic seal is also regarded as trustworthv.



Individual seals of quality prove a regional origin (in the broadest sense), which also contributes to reducing greenhouse gas emissions. Ivanova et al. (2020) quantify the reduction at 0.4 tons of CO<sub>2.00</sub> per capita per year, which is linked to the shorter transport distances. Danube Soya is an example classified by Greenpeace as trustworthy.



The Fairtrade seal, which is regarded as trustworthy, has certain ecological advantages relating to the use of certain hazardous substances and in terms of protecting rainforests. The same applies to the Fairtrade Cocoa Programme, which is classified as trustworthy.



#### 118

Reganold and Wachter 2016; Ivanova et al. 2020

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Reganold and Wachter 2016

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https://greenpeace.at/assets/uploads/pdf/ratgeber/2021\_GutezeichenGuide\_v2.pdf

Animal products have a scientifically undisputed influence on our carbon footprint. According to a meta study by Ivanova et al. (2020) a vegan diet can save 0.4 to 2.1 tons of CO per capita<sub>2-en</sub> per year (median 0.9 t  $CO_{2-en}$ ) and a vegetarian diet can save 0.01 to 1.5 tons of  $CO_{2-eq}$  (median 0.5 t  $CO_{2-eq}$ ) per year. The V-labels vegan and vegetarian are considered trustworthy.



Quality seals can also serve as a guide for food packaging. For paper packaging, there is Greenpeace's FSC recycled Last but not least, there are labels indicating CO<sub>2</sub> offsetting logo, classified as trustworthy, unlike the FSC label, which is for product emissions, for example the ClimatePartner label. not very trustworthy, and the absolutely untrustworthy FSC It is important to remember that labelling does not include Mix and PEFC labels. emissions that are not directly related to the product.



Apart from the preceding discussion, it has been scientifically proven that reusable packaging is significantly more climatefriendly than disposable packaging and containers. This is also true of single-use bio-based and recyclable packaging. There are eco-labels for packaging, such as the Austrian eco-label for reusable containers and reusable cup systems, and since 1 January 2022, it has been a legal requirement to clearly label beverages (beer, water, juice, non-alcoholic soft drinks and milk) in reusable containers in sales outlets over 400 m<sup>2</sup>. This labelling is additional to that of producer on the product itself and can typically be found on the price tag. The labelling requirement also applies to orders by post.<sup>121</sup>



#### 121

www.wko.at/branchen/handel/lebensmittelhandel/novelle-ababfallwirtschaftsgesetz.html#heading\_kennzeichnung

Consumers are often overwhelmed by the question of which products are better for the climate. Quality marks are intended to provide clarity, but often lead to more confusion: How credible is the label? Is it checked by an external body or is it just a manufacturer's claim? And does it really make a difference whether you buy this product or another one?

Organic labels offer a clue. Many consumers do not understand the connection between organic farming and the climate. How well organic performs in terms of carbon emissions compared to conventional production depends on the specific circumstances. Different scientific studies come to different conclusions.<sup>118</sup> In organic farming, little or no synthetic fertiliser is used, which in some cases can reduce the greenhouse gases resulting from the use of fertilizer. Depending on the scenario, however, this effect can also be reversed due to the yields per area, which are often lower. The contribution of organic farming to soil health is clear. In addition to soil guality, organic farming can improve soil properties such as the organic carbon content and a reduction in erosion. This allows the soil to store larger amounts of carbon as a sink. In addition, organic farms are typically more energy-efficient than conventional ones. All in all, organic farming can contribute to reducing greenhouse gas emissions, but is not the only solution for climate-friendly nutrition of the world population.<sup>119</sup> A meta study by Ivanova et al. (2020) puts the possible reduction through the consumption of more organic products at a median of 0.4 tons of  $CO_{2-eq}$  per capita and year.

In Vienna there is a special takeaway sticker on reusable dishes. These stickers help catering establishments inform their customers that the takeaway meal crockery can be returned and reused. The stickers also show that customers can bring their own reusable crockery or whether reusable crockery is provided.





## Interesting developments in Europe

mentation of the Green Deal. This corresponds to a budget of approx. 0.6 trillion euros.  $\frac{123}{2}$ 

Agriculture is a core part of the Green Deal. The Farmto-Fork Strategy, a central element of this new EU sustainability policy, was published in May 2020. The strategy's aim is to enable a transition to sustainable food systems that produce affordable and healthy food under fair working conditions. A number of problems in current food production should be solved in this way:<sup>124</sup>

- the high ecological footprint of food systems. On the one hand, this includes the enormous amounts of greenhouse gases caused by food production. Data suggests that between a quarter and a third of global greenhouse gas emissions are generated in this way. Another problem is the loss of biodiversity caused by agriculture. The food systems improved by the farm-to-fork strategy are intended to be climate-neutral or even climate-positive. Climate change must be stopped and adaptation measures must be implemented where necessary. Another aim is to reverse the trend of biodiversity loss.
- Large quantities of natural resources are used in food production. Many of these resources cannot regenerate as quickly as they are consumed. Other resources, such as phosphorus reserves, virtually fail to regenerate at all.
- In the EU, over half of adults are overweight. Sustainable food systems should contribute to reducing poor nutrition. Therefore, everyone should have access to sufficient, nutritious, safe and sustainable food.
- Low and unfair wages are commonplace in the food sector. This is especially true for producers. The Farm-to-Fork strategy aims to improve wages while keeping prices affordable for consumers. The hope is that these measures go far beyond the EU's borders. Fair trade is one particular area that should grow.

But how are the goals of the Farm-to-Fork strategy to be achieved? The Common Agricultural Policy (CAP) and the Common Fisheries Policy (CFP) form the basis here.<sup>125</sup> Compatibility with the Green Deal is a fundamental prerequisite for reforming them.<sup>126</sup> These include, for example, the socalled eco-schemes (eco-regulations) as a new political instrument. These are premium payments linked to agricultural practices. They are designed individually by the nation states, but must serve to implement the Green Deal. Participation should be voluntary for farmers. Many of these possible eco-schemes contribute to climate protection, for example CO<sub>2</sub> capture in plants and soil or reducing the use of pesticides and fertilisers (Figure 1).

A new initiative under the Farm-to-Fork strategy is the proposal for a legal framework for sustainable food systems (FSFS), which will be adopted by the European Commission in 2023. The FSFS aims to ensure that sustainability is anchored in all food-related policies. As a result, consumer food information about nutritional values, origin, shelf life, climate and environmental impacts and social standards must be improved. For this purpose, an EU sustainability label will be introduced in one form or another.<sup>127</sup> In addition, the EU

## Possible agricultural practices for eco-schemes

Organic farming	Preserving
Integrated crop protection	Field edge
Agro-ecology	Crop rotat
Animal husbandry and animal breeding	Feeding, h
Agro-forests	Restoratio
High nature value farming	Fallow, se
Carbon farming	Gentle tilla
Precision farming and improved nutrient management	Nutrient m nutrient re Nitrate-rel
Water demand	Less wate
Soil protection	Erosion pr
Other climate protection measures	Improved from ente

Corporate Sustainability Due Diligence Directive, known the EU Supply Chain Act, is being prepared at EU level goal is to help create more socially and ecologically comp ible supply chains. The Vienna parliament is committed implementing a supply chain law with the same purpose national level.<sup>128</sup>

The EU sees sustainable food systems as a prerequiption of the supply.<sup>129</sup> Against the background of the in Ukraine and inflation, this topic has become even might pertinent. However, in many places, shifting towards gree sustainability means a 180-degree turnaround that is different to achieve without help. The EU utilises different form support: advisory services, financial instruments, and researed development are the most important tools for mall change socially and economically compatible.

128 OTS.at 2022

© Pulswerk

129 European Commission 2022a

Reshuffle the pack – that's the aim of the European Green Deal. This EU programme was presented at the end of 2019 to great media fanfare. With the measures and instruments of the Green Deal, the EU aims to achieve net zero gases by 2050 and thus become the first climate-neutral continent. In line with the classic pillars of sustainability, the Green Deal also has a social component: no region or vulnerable population group should be disadvantaged by this policy. Economic sustainability is to be achieved by decoupling economic growth from GHG emissions.<sup>122</sup>

The launch of the Green Deal coincided with the start of the Covid-19 pandemic. The aims of the investments made under the Green Deal include helping to overcome the crisis and to shape it in a future-oriented manner. One third of the EU Covid recovery fund is therefore earmarked for the imple-

122/123 European Commission 2019

124 European Commission 2022a

125

European Commission 2022b

126 European Commission 2022a

127 European Commission 2022c

old and converting new land
strips, mechanical weed control, etc.
ion, multiple crops, flower strips, etc.
ousing and exercise, animal health, etc.
n and maintenance, etc.
ni-natural areas, grazing in open areas, etc.
ige, permanent green spaces, etc.
anagement plan, controlled and optimised lease, more effective irrigation ated measures, prevention of leaching
r-demanding plants, irrigation planning, etc.
otection strips, terracing, etc.
nanure removal, feed additives to reduce emissions ic fermentation

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7.

In 2021, the Vienna Business Agency hosted the EFIB Forum – European Forum for Industrial Biotechnology & the Bioeconomy. The EFIB Forum is a Europe-wide conference on the relevance of industrial biotechnology and bioeconomy. The majority of participants come from industry.

## 7.1 Funding

A so-called food bonus when evaluating funding applications in the following ongoing funding programmes will apply until the end of 2022:

- Innovation funding programme for the development of innovative services and products, including from the food sector
- Research funding programme to support R&D projects on product, service and process innovations
- Nahversorgung Focus funding programme for innovative ideas in local supply or gastronomy
- Material goods\_innovative investments funding programme for investment projects
- Shared facilities funding programme for the acquisition of equipment infrastructure for joint use by different companies in the food sector
- Location initiative funding programme for business locations or relocations in the food sector
- Creative project funding programme for the development of creative economy products, services or processes related to food
- It is about the big issues of food production, distribution and communication.



The Vienna Business Agency offers a "360° service" for companies in Vienna. This includes funding and consulting services, workshops and further coaching for start-ups, business or office space search assistance, contacts with possible partners in technology or the creative industries. The Vienna Business Agency also positions the capital of Austria in the international business environment, supports international companies locating to Vienna and is the first point of contact for expats when they arrive in Vienna. The Vienna Business Agency offers funding opportunities for food sector projects in various funding programmes. In the research programme, research and development projects (R&D projects) are funded as part of special calls. The innovation program supports companies developing new or significantly improved products, services and processes or implementing organisational innovations. The R&D cooperation initiation programme is ideal for preparing large projects with several (international) partners. Internationalisation promotes companies that open up new markets.

A city worth living in requires long-term alternatives to conventional food production. Let's rethink food production, distribution, logistics and hospitality! The Covid pandemic and other developments have proven this. As a result, innovative food projects in production, packaging, logistics, recycling and innovative gastronomy will also be the focus in 2022.

Together with the Vienna Design Week, the Creative Industries department of the Vienna Business Agency has been advertising annual challenges related to "Urban Food & Design" since 2018. These challenges involve the development of design solutions for food industry challenges. With the "Urban Food" funding priority, a total of 7 million euros in funding was available for food sector projects in 2020/2021. In addition, the topic was and is being discussed in numerous events and collaborations, for example at the Vienna Biennale for Change 2021.



## 8.

The following table displays an overview of just some of the innovative companies in Vienna that are active in the food sector.

## Companies in the field of Urban Food Tech

COMPANY	DESCRIPTION
ACM-AUTOMATISI- ERUNG, COMPUTER- TECHNIK, MESS- UND REGELTECHNIK GMBH	Measuring systems and techn
AGRANA BETEILIGUNGS-AG	AGRANA is an internationally of pany that refines agricultural food, animal feed and natura products and preliminary produ 10,000 people in 58 locations and fruit industries, and is the concentrates and preparation
ALPHA REPUBLIC GMBH	NEOH wants to revolutionise t as an innovative food tech. No products, but everything simila on taste. Their sugar substitu- world.
ARKEON GMBH	Arkeon develops protein ingra The products are carbon-ne tested on animals.
AUGORA EU	Augora sells locally produced and unpasteurised.
BÄCKEREI ÖFFERL GMBH	Production of bread and past
BERGFALKE GMBH	Alpengummi: the little natural tooth cleaner The chewing base is made fro
BIOFISCH GMBH	Biofisch are pioneers of organ thought and worked regionall in the cycle of nature. From t manufactory in Hetzendorf to honest craftsmanship for the on your plate

## Companies in Vienna



## WEBSITE nologies for premium beverages <u>www.acm.co.at/de</u> oriented Austrian industrial comwww.agrana.com I raw materials into high-quality al fertilisers and into technical ucts for industrial use. It employs s worldwide in the sugar, starch world market leader in fruit juice ۱S. the global confectionery market www.neoh.com Not only is sugar removed in the lar to sugar, with no compromise ute is the most innovative in the edients for health and lifestyle. www.arkeon.bio egative, vegan, natural and not ed, fermented food. It is organic www.augora.at www.oefferl.bio ries www.alpengummi.at r for people on the go m local pine resin and beeswax. nic fish farming and have always www.biofisch.at lly, sustainably and ecologically, the Waldviertel fishpond to the to the weekly market in Vienna: highest quality and freshness

COMPANY	DESCRIPTION	WEBSITE
BLUEWATERS GMBH	BLUEWATERS pursues transparent and comprehensive solu- tions for complex environmental problems, particularly in the area of drinking water.	www.bluewaters.at
CIRCULAR ANALYTICS TK GMBH	Circular Analytics analyses and develops sustainable solutions for packaging and everyday items	www.circularanalytics.com
DIE MENÜ- MANUFAKTUR GMBH	Die Menü-Manufaktur GmbH, based in Vienna, cooks mainly with regional produce and always guarantees freshness and quality with meticulous incoming inspections. All dishes are prepared according to original Austrian recipes using tradi- tional methods and are delicately seasoned and finely sea- soned by master chefs.	www.menuemanufakturen.at
DIE ZUCKERLWERK- STATT E.U.	The candy workshop produces handmade sweets from the best ingredients and according to centuries-old recipes. The quality begins with the origin of the ingredients and packaging. Most of the raw materials are sourced from selected suppliers in Austria. This is how small, handmade moments of happiness are created.	www.zuckerlwerkstatt.at
DIRECTSENS GMBH	DirectSens is a company specialising in the development of third-generation biosensors. and is very successfully estab- lished on the market, especially in the food sector.	www.directsens.com
FERMIFY GMBH	Fermify provides food companies with a full-service and auto- mated B2B platform for casein production to amplify their alternative cheese and functional ingredient product quality, sustainability and speed-to-scale.	www.fermify.org
FREUDEWERK       ADD TO WATER – the pure joy of drinking water. Our flavours revitalise your drinking water with a natural taste, without sugar, calories or colouring.		www.addtowater.com
<ul> <li>FRISCH &amp; FROST</li> <li>NAHRUNGSMITTEL</li> <li>GMBH</li> <li>Frisch &amp; Frost is a leading frozen food specialist for typic.</li> <li>Austrian pastries and potato dishes. Founded in 1966, the run- brand produces French fries, potato specialties, soup accompaniments, side dishes and ready-made vegetable dishes. The Toni Kaiser is all about warm pastries, such as yeast dumpling original Viennese apple and curd cheese strudel, Kaisersch marren and sweet dumplings as well as strudel dough. The strudels are made using a unique, patented process in the strudel manufactory in Vienna.</li> </ul>		www.frisch-frost.at

COMPANY	DESCRIPTION	WEBSITE www.polyter.at	
GEEN LEGACY GMBH	Polyter GR – Hydrogel – The all-rounder for sustainable plant growth is a super-absorbent, cellulose-based hydrogel. With its unique formula, it is a soil activator, nutrient and water reservoir at the same time. It revitalises soil and promotes sustainable plant growth from the root.		
GMS GOURMET GMBH	This traditional Austrian company with 1,500 employees is the market leader in communal catering. As a specialist in target group-specific catering, it cooks for guests of all ages; in children's day care centres, schools, workplaces, care homes, hospitals, private residences, restaurants and special events.	www.gourmet.at	
HERBEUS GREENS GMBH	Austria's first vertical indoor farm employs 13 people with vast experience in food production and technology. The farm produces top quality fresh vegetables of the best quality (microgreens and baby leaves) all year round under constant conditions specially tailored to the products.	www.herbeusgreens.com	
HERD AON GMBH	From its experiences with its own start-ups, as well as through its network in the catering, food trucks and restaurants sector, Herd knows the challenges and ups and downs of food com- panies. Herd's services provide all the building blocks and the network to make launching and sustaining businesses in the food sector easier. The company is also helping shape the sustainable food systems of the future.	www.herd.wien	
HINK GMBH	One of Vienna's truly traditional companies, Hink has produced the finest patés since 1937. Classic creations such as fine foie gras with Perigord truffles or venison and goose liver patés helped build the "Hink" brand's reputation. The Spak family has been managing the company since 2007 and is currently expanding the product range.	www.hink.wien	
JOSEF MANNER & COMP AG	Founded in 1890 by Josef Manner, the peach-pink branding colour and the St. Stephen's Cathedral logo are unmistakable features of the brand to this day. In 2018, the company had around 700 employees, a turnover of around €200 million and an export quota of 55%.	www.manner.com	
KRUSTE&KRUME GMBH	Austria's first flour grocer's shop. It offers the best bakery flour from Austrian mills in various grades, such as durum wheat flour and semolina, excellent Italian flour, baking ingredients such as malt, bread seasonings, spring salt and baking acces- sories, including fermentation baskets, rolling pins, French baking linen, baking linen from Austria's Mühlviertel region, dough cutters, tubs for long proofing and much more.	https://krusteundkrume.at	

COMPANY	DESCRIPTION	WEBSITE
EMAND GMBH	Lallemand is a Canadian company specialising in the production of yeast and bacteria since 1915. It uses eleven business units for baking, fermented beverages, human and animal nutrition,	www.lallemand.com
GV-FRISCH- EMÜSE WIEN REG. EN.M.B.H.	and fuel, agriculture and pharmaceuticals. More than 4,000 people work in 45 countries on all continents worldwide. The cooperative was formed in 1946 by the merger of initially more than 1,000 horticultural businesses. Today, around 100 vegetable nurseries in Vienna and Lower Austria form the	www.lgv.at www.lgv-gärtnergschäftl.at
	basis for the largest supplier of fresh vegetables in Austria. The cooperative has its own shop on the Naschmarkt, the "LGV-Gärtnergschäftl" offering customers the opportunity to buy, taste and enjoy.	
LUNZERS MASS- GREISSLEREI – OLD-STYLE GROCER'S SHOP	Packaging-free grocery shopping by weight	www.mass-greisslerei.at
MARKTA GMBH	Shopping like at the farmer's market	www.markta.at
NENI AM TISCH GMBH	This family business makes products such as spreads, hummus and other oriental-inspired specialties, and has restaurants in Vienna, Berlin, Hamburg, Cologne, Munich, Zurich, Paris, Amsterdam and Mallorca. The name originates from the first names of the company's founders.	www.neni.at
ORGANIC TOOLS GMBH OTTAKRINGER BREWERY	Tools for those with small plots – such as the innovative Obst- raupe fruit harvester Founded in 1837, Ottakringer is Vienna's last remaining major brewery. The brewery makes more than 15 different types of	www.organic-tools.com
	beer with water from a depth of 118 metres from its own well. The medium-sized family business currently employs around 180 people, brews 570,000 hectolitres of beer every year and achieved sales of 80 million euros in 2016 with a market share	
	of around 6% in Austria. An event location on the brewery site which hosts more than 5,000 events per year has become an integral part of Vienna life	
PLANT REPUBLIC GMBH	Vegan products for your own brand. Eat meat-free with our vegan milk and meat alternatives such as tofu, vegan spreads, plant drinks, vegan yoghurt and creams as well as vegan meat substitutes such as vegan sausages and burgers. As a private label specialist, we offer you a 360° solution: products and packaging that are tailor-made for you and delivered on time.	www.plant-republic.eu

COMPANY	DESCRIPTION	WEBSITE
VERTICAL FARM INSTITUTE	The vertical farm institute conducts future nutrition research and planning in cooperation with regional and international partners. The practical research produces feasibility studies and concepts for vertical farms in different climate zones. The work takes socio-economic considerations into account and eco-social business models are developed for integration into the local environment.	www.verticalfarminstitute.org
VITANA SALAT- UND FRISCHESERVICE GMBH	Founded in 1986, the company was part of the Verkehrsbüro group of companies until 2007. Since 2008 it has been a 100% subsidiary of the EFKO Group, Austria's market leader in veg- etable processing. In the south of Vienna, 100 employees process 20 tons of products every day, producing around 500 different products such as dressings, salads, apple sauce, cut vegetable and salad mixtures, etc.	www.vitana.at
WIENER SCHNECKEN- MANUFAKTUR E.U.	This Vienna business is the first company in Austria to receive permission to process snails according to EU guidelines. The snail farm is reviving Vienna's old tradition of eating snails and creating a real future food.	www.gugumuck.com
WIESBAUER – ÖSTERREICHISCHE WURST- SPEZIALITÄTEN GMBH	The Wiesbauer family business sees itself as a pioneer in the meat-processing industry when it comes to innovations, hygiene, product safety, environmental standards and brand policy, and ensures complete transparency in all aspects of its business policy. Founded in 1931, the holding company bundles various companies in Austria and Hungary with over 800 employees.	www.wiesbauer.at
WOJNAR'S WIENER LECKERBISSEN DELIKATESSEN- ERZEUGUNG GMBH	This family business has existed since 1930 and produces various delicatessen products in Vienna's 23rd District. The range spans from spreads and salads to catering and conven- ience products. Around 400 employees produce around 44 tons of products every day, using around 1,000 different recipes every week.	www.wojnar.at
XOCOLAT MANUFAKTUR KG	Xocolat offers more than 400 selected chocolate bars and numerous other fine chocolate delicacies. The parent company and nine Xocolat branches offer a wide range of selected chocolate specialties. In the Xocolat manufactory, an extensive range of delights is produced mainly by hand, with no artificial flavourings or preservatives.	www.xocolat.at





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